

1776 Partners with Westrum Development Company to Open their Newest Campus in Brewerytown

1776 Opens Incubator and Workspace in Mixed Use Development

(Philadelphia, PA, February 28th , 2019) - Today, 1776 announced a new partnership with Westrum Development Company to incorporate an incubator and workspace into their newest development, The HUB@31 Brewerytown, in Philadelphia. The integration of a flexible work-share environment within a mixed-use development is a new-to-portfolio concept for both 1776 and Westrum.

“As we see a shift in how and where people work, there is a natural synergy to providing a flexible workspace in a residential setting,” said Jennifer Maher, CEO of 1776. “This location and partnership with Westrum allows us to be creative with our programming, services and offerings and be a gathering place for residents and the larger community. This neighborhood is steeped with history and tradition and we look forward to helping nurture the next generation of business owners to live and grow in this community,” Maher concluded.

As the live, work, and play paradigm evolves, residential developers continuously looks for ways to add value and convenience to the tenant experience. “Our partnership with 1776 furthers the reimagination of the residential living space and expands the definition of an office,” said John Westrum, CEO of Westrum. “We are committed to bringing a unique mix of amenities to our tenants and Brewerytown residents at large. This space truly creates a new hub of activity for residents.”

This location in Brewerytown will occupy more than 8,000 square feet of flexible workspace, private offices, and conference rooms. The campus will be available to both 31 Brewerytown residents and to the local community for those entrepreneurs and small business owners seeking space. Together, 1776 will bring their impactful programming and dynamic network to help drive results and growth for its member companies.

The Hub@31Brewerytown is the final phase of construction of more than 500 luxury residential units on 31st in the Brewerytown section of Philadelphia. The historic significance of Brewerytown comes from its proximity to the Schuylkill River. Present day advantages are its reinvented retail and entertainment locations as well as its quick commute to Center City Philadelphia, the Philadelphia Art Museum, BoatHouse Row, and the Schuylkill River Trail.

About 1776

1776 is the nation's largest network of business incubators that cultivates and empowers companies and entrepreneurs to fuel innovation and grow. 1776 transforms markets by curating communities of entrepreneurs and enterprises in flexible work environments. Our members gain access to a dynamic network and focused programming to provide the knowledge and resources necessary to spur innovation and solve complex challenges. With 10 campuses across 5 different states, we are the nation's largest network of incubators. For more information, please visit www.1776.vc and follow @1776 on Twitter and @1776vc on Instagram.

About Westrum

Westrum Development Company is an award winning residential real estate development company in the mid-Atlantic region.

Since 1987, Westrum has brought over 4300 homes and rental units to market, improved 10,000+ building lots, and has been involvement in 100+ communities, Westrum Development Company create brands that meet housing demands and exceed the expectations of ever-changing demographics. Westrum is focused on three targeted brands: Luxor Luxury Apartments (suburban multifamily product), ICON Luxury Apartments (urban multifamily product) and Senior Living (Independent Living/Personal Care/Memory Care rental communities). In 2017, Westrum launched the Westrum Property Management division to stay true to the vision and desired execution of these Suburban and Urban multifamily brands. Westrum Development Company is an award winning residential real estate development company in the mid-Atlantic region.

ABOUT 1776

1776 is the largest network of incubators that cultivates and empowers startup ecosystems in the Northeast Corridor. We exist to strengthen the cities and economies by building a thriving community of entrepreneurs.



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