

# Eric Blumenfeld Partners With Benjamin's Desk For Enhanced Coworking Community On North Broad Street Called Divine Works

The historic former Studebaker showroom will offer upgraded amenities and networking opportunities for Philadelphia's business community with more than 17,000 square feet of space for flexible workspaces, meetings, and events.

PHILADELPHIA, PA, April 25, 2017—Eric Blumenfeld has named Benjamin's Desk his operating partner for a new coworking community at 667 North Broad Street in Philadelphia called **Divine Works powered by Benjamin's Desk**.

“When you combine the rebuild of the Studebaker building with Divine Works powered by Benjamin's Desk, true transformation and lift is amplified in the North Broad Street Corridor,” said Eric Blumenfeld. “Divine Works taps into the great momentum created by the ongoing evolution of the utterly grand Divine Lorraine Hotel.”

“True business leaders want so much more than just a place to sit down and type on a keyboard,” said Benjamin's Desk Co-Founder and Co-CEO Jennifer Maher. “We're giving our members an opportunity to share extraordinary experiences in a space that feels more like a home than a hotel, and more like an inventor's living room than an office.”

“Our hundreds of member companies have taught us that the right mix of growth services, architecture, amenities, and people have helped inspire the greatest gains in their businesses,” said Benjamin's Desk Co-Founder and Co-CEO Anthony Maher. “Divine Works allows us to leverage everything we've learned about building sophisticated workspaces and exciting event facilities. We're excited about taking experience and engagement to the next level and even more excited to partner with Eric Blumenfeld and his team. Eric's brilliant vision, with the support of Billy Procida's '100 Mile Fund,' will allow us to co-create an extraordinary atmosphere, unlike any other in the city.”

In addition to designing the facility's interior and facilitating member services, Benjamin's Desk will create and host workshops, round tables, programs and professional development resources for this community.

Steps away from the revitalized Divine Lorraine Hotel, Divine Works has been designed to facilitate a "live/work/play" lifestyle for neighborhood residents. Eric Blumenfeld has led the refurbishment of the space as part of a long-term commitment to revitalization along the city's North Broad corridor, including nearby residential communities Mural Lofts and Lofts 640.

Eric Blumenfeld has been recognized by such organizations as the Apartment Association of Philadelphia and the Preservation Alliance for its work in repositioning numerous communities. As a "turnaround specialist," the organization manages both residential and commercial properties with a focus on security, lifestyle, and innovation.

Described as "Philadelphia's Premier Coworking Network," Benjamin's Desk aims to provide mobile professionals, consultants, entrepreneurs and startups across a range of industries with more than just office space. Members are given access to capital resources, economic partners, high-profile networking events, and more—all with the explicit goal of helping them grow.

Benjamin's Desk offers four core membership opportunities for entrepreneurs and enterprise partners:

- **The Network**—A membership program that includes occasional use of common space and access to special events, professional development courses, and business incubation services.
- **Part-Time**—Flexible access to shared desks and conference rooms for professionals requiring presence in targeted geographic areas.
- **Resident**—Around-the-clock access to Benjamin's Desk facilities, including the option for dedicated desks and virtual office solutions.
- **Private Offices**—Short term, flexible leases for early-stage startup companies and other teams.

When Divine Works opens later this year, network members may upgrade to a new membership level: **Resident+**. This top-tier program entitles participants to executive-level amenities at the new space, including:

- full access to a luxurious, private lounge,
- facilitated introductions between community members and business advisors,
- priority reservations for state-of-the-art conference and event facilities, and
- invitations to exclusive community gatherings.

As part of the “Powered by Benjamin’s Desk” portfolio of coworking communities, members of Divine Works will also enjoy reciprocal access to facilities and services at other Benjamin’s Desk locations throughout the Greater Philadelphia region, including mentorship and benefits from corporate sponsors that include Comcast Business, Pepper Hamilton, GMS Surgent, Capstone Insurance, Professional Planning Associates, and 2820 Press.

“After five years of catering to our region’s most innovative companies, we’re excited to reveal a space where members will want to spend their time dreaming up and sharing their best ideas,” Anthony Maher said. “On any given day at Divine Works, we expect you’ll see neighborhood residents learning how to launch companies, remarkable entrepreneurs motivating their teams, investors from family offices and angel syndicates holding critical meetings, and inspiring leaders hosting outstanding events, all within the same building.”

Further updates, including event announcements and pre-opening photographs, will be published to the network’s official website, at [BenjaminsDesk.com](https://BenjaminsDesk.com).

## **About Benjamin’s Desk**

Benjamin’s Desk is a Philadelphia-based coworking network for mobile professionals, entrepreneurs, and startups. Membership is affordable, flexible, and scalable to support businesses as they grow. State-of-the-art workspaces, event facilities, conference rooms, and a diverse community of members help businesses grow and thrive. For more information, visit [benjaminsdesk.com](https://benjaminsdesk.com) or email [info@benjaminsdesk.com](mailto:info@benjaminsdesk.com). Media kits, photos, and other resources for reporters are available at [press.benjaminsdesk.com](https://press.benjaminsdesk.com).

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### ABOUT BENJAMIN'S DESK

Benjamin's Desk provides physical resources, insightful programming, and a coworking community to help small companies grow. Our state-of-the-art workspaces, conference rooms, and corporate partnerships offer solo entrepreneurs and early stage startups the building blocks to scale in high-density urban business centers.



Benjamin's Desknewsroom