

The French Minister Emmanuel Macron visits the MyBiody Balance booth at the #Planète PME fair

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SUMMARY

The last June 18th, MyBiody Balance was present at the #Planète PME event as exhibitor. On this occasion, the French Minister for Economic Affairs, Industry and Digital Technologies had the kindness to go along with the drill and do his instantaneous body checkup with MyBiody Balance.

The meet-up for the SMBs' economy. An essential event in the economic, politic and media landscape.

For its 13th edition, MyBiody Balance was present at the annual meet-up, reference for entrepreneurs: #Planète PME. In this way, the French start-up stood out from numerous innovating SMBs in order to introduce its exclusive technology of instantaneous body checkup to the event visitors.

In addition to many visitors who discovered and tested its exclusive technology, MyBiody Balance also had the honor to welcome at its booth several french government members: **Emmanuel Macron**, Minister for Economic Affairs, Industry and Digital Technologies who wanted to test MyBiody Balance and its instantaneous body checkup.

The young start-up was also able to welcome **Pascale Boistard**, State Secretary for Women's Rights.

Located in the Parisian Palais D'Iéna, this event highlights the successes of the SMBs, giving the floor to these bosses who know how to create new opportunities and invent new innovating business practices. MyBiody Balance, e-health innovation 100% French was able to develop and exchange with other players from the SMB ecosystem and make them know about its exclusive technology in this way.

A main theme during #PlanètePME: The new services brought from the e-health and offsite medicine sectors.

General use version of a product initially intended for the medical sector, MyBiody Balance falls within the new wave of connected devices from the e-health and self-measuring sector.

MyBiody Balance is part of the 2nd generation of connected devices whose frequent use can prevent some health problems.

About #Planète PME:

Organized by the CGPME during June 17 and 18 at the Palais d'Iéna in Paris, #Planète PME helps the exchanges between the leaders and players of their ecosystem to allow them to:

- Develop their activity and do business;
- Find relevant and innovating operational solutions;
- Inform themselves, debate and offer;
- Reinforce their network and their institutional relationships.

This year, the fair welcomed 7200 visitors and 50 special events during 48h plenary.

Photo cover : <http://www.chefdentreprise.com/>



RELEVANT LINKS

 #Planète PME Official Web Site
<http://www.planetepme.org/>

 MyBiody Balance Official Web Site
<http://en.mybiodybalance.com/en>

IMAGES





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