

Hop into Easter with new stylish baby bodysuits from Miffy

Available March from M&S stores, priced at £15



Get your little bunnies hopping this Easter with a new four pack of Miffy bodysuits, priced at £15, available at selected Marks & Spencer stores from March 2015. Each bodysuit features a cute illustration of the classic children's character, Miffy.

Ideal for girls or boys, the stylish Miffy bodysuits come in a variety of colour ways, with the three main colours being red, yellow and blue. Three of the bodysuits are stripy while the fourth is a solid crimson red with an orange neckline and a gorgeous Miffy illustration.

Made from 100% cotton, they are perfect for wrapping your baby up and keeping them snug during the evenings and breathable and lightweight too for when the temperatures start to rise in spring.

The set is available in a range of sizes: new baby, 1mth, 3mths, 3/6mths, 6/9mths, 9/12mths, 12/18mths, 18/24mths and 2-3yrs, all priced at £15.

Miffy, Dick Bruna's classic storybook character, is celebrating 60 years in 2015.

ABOUT MIFFY'S 60TH ANNIVERSARY

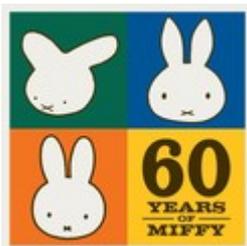
This is the UK Official Online Press Office for Miffy's 60th Anniversary.

Dutch artist, Dick Bruna created the classic children's character, Miffy, in 1955 whilst on a rainy seaside holiday in North Holland. A little bunny kept hopping around the garden of his holiday home - he sketched it by day and at night Dick Bruna made up stories about it to entertain his one year old son. That bunny later became Miffy.

60 years later, there are 32 storybooks about Miffy, which have sold over 85 million copies and are translated in more than 50 languages. Now published in the UK by Simon and Schuster, 16 Miffy storybooks have been refreshed for a modern British audience by award winning poet, Tony Mitton and are available from all good bookshops.

There is Miffy merchandise sold across 5 continents, a new TV series and a movie. Celebrations for Miffy's anniversary will take place worldwide throughout 2015.

The publishing and international rights to Miffy are managed by Mercis bv in Amsterdam.



Miffy's 60th Anniversarypressroom

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