

Jane Foster Releases Limited Edition Miffy Cushions

Give something unique this 'Miffymas'



Acclaimed Crafter JaneFoster is making a limited edition set of handmade Miffy cushions (RRP £34) using vintage and retro fabrics, just in time for Christmas.

Set to be released on the 1st November at 9am, there will only be 20 of these cushions available. Handmade in Britain using vintage and retro fabric from the '60s and '70s, these pieces are truly unique. The 20 products will be available from Jane's online shop: <http://janefoster.co.uk/>.

Earlier in the year JaneFoster produced a limited run of 60 cushions, purses and tote bags to celebrate Miffy's 60th year in 2015. 57 of the 60 items had sold out within 2 hours.

For more information or to download high res images please get in touch with jessica@highlightpr.co.uk.

ABOUT MIFFY'S 60TH ANNIVERSARY

This is the UK Official Online Press Office for Miffy's 60th Anniversary.

Dutch artist, Dick Bruna created the classic children's character, Miffy, in 1955 whilst on a rainy seaside holiday in North Holland. A little bunny kept hopping around the garden of his holiday home - he sketched it by day and at night Dick Bruna made up stories about it to entertain his one year old son. That bunny later became Miffy.

60 years later, there are 32 storybooks about Miffy, which have sold over 85 million copies and are translated in more than 50 languages. Now published in the UK by Simon and Schuster, 16 Miffy storybooks have been refreshed for a modern British audience by award winning poet, Tony Mitton and are available from all good bookshops.

There is Miffy merchandise sold across 5 continents, a new TV series and a movie. Celebrations for Miffy's anniversary will take place worldwide throughout 2015.

The publishing and international rights to Miffy are managed by Mercis bv in Amsterdam.



Miffy's 60th Anniversarypressroom