

# Chordify to pitch at The Next Web USA Conference in New York City

Chordify just hit 200,000 registered users | New features coming soon!

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## SUMMARY

*These are exciting times for Chordify. This start-up based in Groningen/Utrecht (The Netherlands) and Oxford (UK) has been selected by vote to appear on the main stage of The Next Web USA Conference in New York City on 10 December 2014 where the co-founders will pitch their online music service to an expert jury. The Next Web USA is a game-changing conference where 1,000 professionals discuss the latest technology trends, discover the hottest start-ups and network with leading industry influencers.*

## Chordify – tune into chords

Chordify is a free online music service – made for and by music enthusiasts – that transforms music from YouTube, Deezer, SoundCloud or your private collection, into chords. The service automatically recognizes chords from the audio signal, and aligns them to the music in a simple and intuitive player. Chordify is a cutting edge service that helps both novice and trained musicians to play the music they want to play, making state-of-the-art music technology available to the public at large. In January 2014, Chordify's paid service Chordify Premium was launched. As well as all the regular functions, Chordify Premium subscribers have access to chord transposition and playback speed tools, PDF downloads and personal library management, amongst many other features.

## Acclaim in 2014

Chordify has received much acclaim in its short existence. In the past year the platform was nominated for the Shell LiveWIRE and Deloitte Rising Star Awards and was a finalist for the Accenture Innovation and the Buma Music Meets Tech Awards at the Eurosonic Conference. Chordify also won the Dutch Pitch Session at the Northside Festival (NY) and received a grant from the Creative Industries Fund NL.

## Chordify just hit 200,000 registered users

Chordify is an already proven concept with millions of visitors and close to 2 million songs transformed into chords. Recently, Chordify hit 200,000 registered users. Musicians from all over the world -- professional, amateur and everyone in between -- are now frequently using

this service.

## New features and technology coming soon!

Of course, Chordify's development continues and soon new and exciting features will be introduced. Chordify is currently testing a new interface that allows users to correct small errors in the automatically extracted chord sequences. This will make the service more accessible and fun for both novice and expert users. Aside from this, Chordify is always working to improve the core technology behind its service. Together with Utrecht University, Chordify is investigating new ways of leveraging the crowdsourced chord corrections to improve the automatic chord extraction algorithms, which will lead to co-created, permanent improvements to the chord sequences. Finally, Chordify is enhancing its Premium service by adding new features and improved payment options via the Adyen platform. These improvements will make a visit to [chordify.net](http://chordify.net) an even more enjoyable experience.



### RELEVANT LINKS

 **Chordify**  
<http://www.chordify.net>

### SPOKESPERSON



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## ABOUT CHORDIFY

Did you know that 1 out of 10 people on this planet plays a musical instrument. That is a stunning 700 million people! Unfortunately the majority of this group has great difficulties or simply not enough time to figure out how to play along with their favorite music.

This is where Chordify comes into play!

Since Jan 2013 Chordify is a music e-learning company that automatically transforms music into chords.

On traditional tab-websites users completely depend on the manual input of other users. On Chordify on the other hand you can pick any song available on YouTube, Soundcloud or Deezer and we give you the chords instantly.

Our team combines appealing design, a decade of business experience and state of the art music technology. With this we created an interface that is so simple to use that it has been described as karaoke for the fingers

With well over 1.7 million songs Chordified by our users, 200,000 registered users and millions of monthly visitors worldwide, of which 25% comes from the states, Chordify is an already proven concept.

With Premium subscriptions, international advertising deals and a partnership with music streaming service Deezer, the monetization strategies of Chordify are almost at full strength.

We are looking for a additional partners to strengthen our platform even further, aiding millions of people, worldwide, mastering the music of their liking.

I'm confident that Chordify is the future for online music education.

So hop on board while you can and stay tuned!



Chordifypressroom

## Chordify

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