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Chordify celebrates unofficial birthday and milestones

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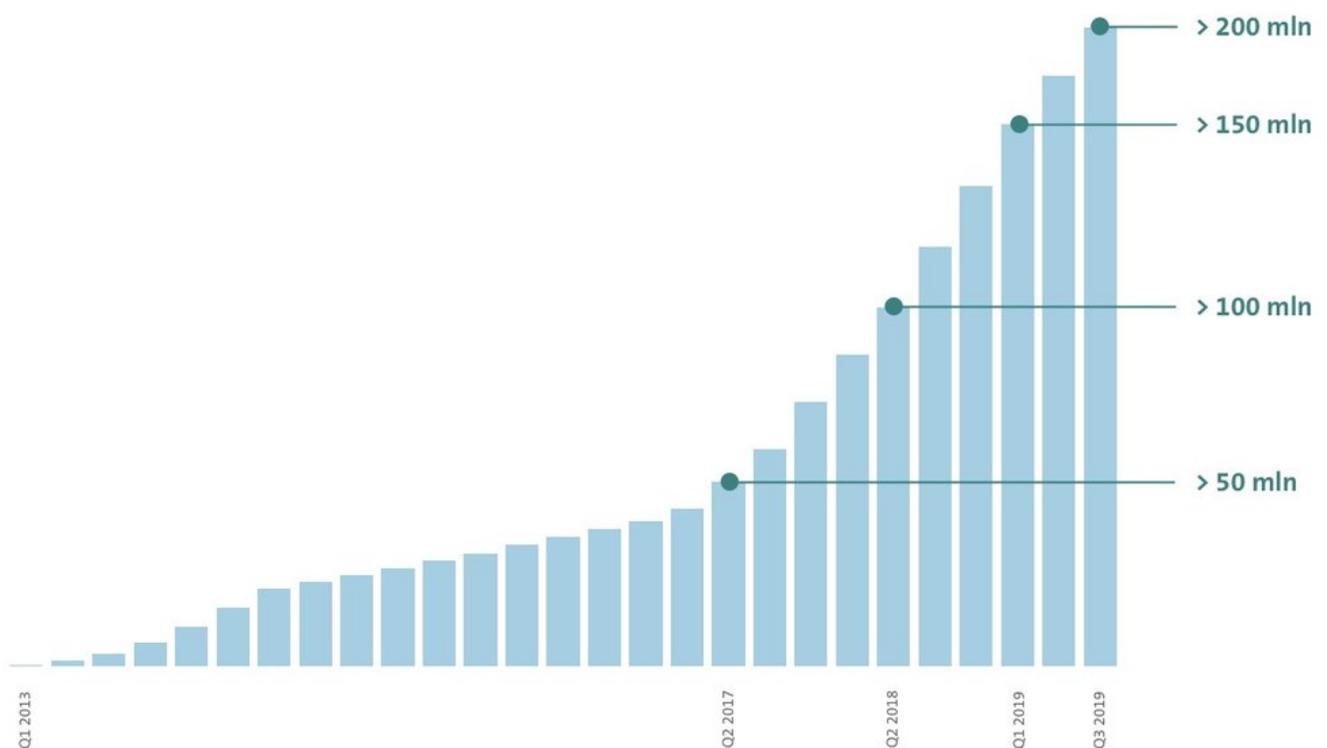
We're celebrating our unofficial birthday at Chordify HQ. Eight years ago we presented the beta version of our chord algorithm for the very first time to the public at the 2012 conference of the International Society for Music Information Retrieval (ISMIR). Since then a lot of things have changed.

Chords for millions of songs

Our algorithm has chordified more than 15 million songs. We believe that everyone is a musician and that everyone can learn to play an instrument way easier than a few decades ago. Judging by the way people use Chordify, we are very happy to see that our vision is shared by many.

200 million visitors

The 200 million unique visitors that found their way to Chordify since the very beginning are the living proof that our music learning platform is helping people to pick up an instrument and learn a song or two in a few simple steps.



chordify Unique visitors per quarter 2013 – 2019

Our content focuses on beginners, but we also like to help our more advanced visitors by showing them that chord theory isn't that hard and enabling them to edit songs so they can tweak every chord to their own liking.

Free chords for any song

Chordify is a free platform with paid premium features. You just enter the name of a song and our algorithm searches the databases of YouTube, Deezer and Soundcloud for the song you want to play. The chords you see are for free. Since the official launch of Chordify to the public during Eurosonic 2013 - yes, that's a few months after the beta launch at ISMIR 2012 - more than 3 million registered members have joined our community.

International Society for Music Information Retrieval

This year ISMIR celebrates her 20th birthday. After France, China and the USA, this year the conference takes place in Delft in our home country, the Netherlands. We will be there, so you can swing by and say hello. Hope to see you there.

ABOUT CHORDIFY

[Dutch version below]

Chordify is an online music service, made for and by music enthusiasts, that transforms music from YouTube, Deezer, SoundCloud, or your private collection into chords. The service automatically recognizes chords from the audio signal, and aligns them to the music in a simple and intuitive player for guitar, piano, and ukulele.

The Chordify web app has been up and running since January 2013. Since then, the company has grown steadily and organically, in total welcoming over 200 million unique visitors to the platform. To date, 15 million songs have been chordified by users and over 3 million people have registered to the service.

Over the course of its existence Chordify received a lot of international acclaim, winning the Dutch Pitch Session at the Northside Festival in New York in 2014 and the San Francisco MusicTech Summit Startup competition in 2015. They were also selected to pitch during The Next Web Conference in New York and were showcased during the SXSW Festival in Austin, TX.

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Chordify is een online muziekservice, die muziek van YouTube, Deezer, SoundCloud of jouw privé collectie omzet in akkoorden. De service herkent de akkoorden uit de muziek automatisch en zet ze op muziek in een simpele en intuïtieve muziekspeler.

De Chordify WebApp is al sinds januari 2013 online. Sindsdien is het bedrijf gestaag en organisch gegroeid, en heeft het meer dan 200 miljoen unieke bezoekers mogen verwelkomen. Tot op de dag van vandaag zijn er al 15 miljoen liedjes gechordified door de gebruikers en hebben zich meer dan 3 miljoen mensen geregistreerd bij de service.

In de jaren dat Chordify bestaat heeft het bedrijf veel internationale waardering gekregen, wat resulteerde in het winnen van de Dutch Pitch Session bij het Northside Festival in New York in 2014 en de San Francisco MusicTech Summit Startup competitie in 2015. Chordify was ook geselecteerd om te pitchen tijdens de Next Web Conference in New York en presenteerde zichzelf tijdens de SXSW Festival in Austin, TX.

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