

Chordify records a unique session with EUT during Eurosonic on the Martini Tower

Chordify, in collaboration with V2 Records and In the Kringloop (In the Thrift Shop, IDK) is recording a music session with the pop band EUT. Nothing very special or outlandish one could think, but ... the band is going to be playing together with the carillon player of the Martini Tower, all the way at the top of the tower!

[EUT](#) is an Amsterdam-based pop formation that put themselves on the musical radar in 2017 with their single “Supplies.” Two years later they have been declared best act of Noorderslag 2018 and labeled focal point of music streaming service Deezer.

So, EUT is working hard to be heard get their music out there. They have recently released an album at V2 Records called Fools For The Vibes. To promote this album the record company initiated the Martini Tower session. Richard Branson, founder of V2, came up with the idea and personally contacted the media partners, the tower, and the carillon player.

[IDK](#) is a collective based in Zwolle, the Netherlands. They began with sporadic recordings of artists in thrift shops, and have now matured into a full-fledged music video collective. Now they record sessions during festivals and events in their own idiosyncratic and creative ways.

IDK collaborates with Chordify, a music-education platform with locations in Groningen and Utrecht. The company saw the light at Eurosonic Noorderslag (ESNS) 2013, and little more than five years later they have grown into an online platform that has around eight million unique visitors a month in 2018.

You can visit Chordify during ESNS at the [Music & Tech Hideout](#) at the Oosterstraat 52, next to VERA. Chordify, together with DATmag. and Peripheral, have organized [Electrosonic](#) on January 17. During this event four live acts are going to play, amongst which [Zuco 103](#) (NL) and [Go March](#) (BE). This is part of the Eurosonic-Extra program and starts at 17:00.

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ABOUT CHORDIFY

[Dutch version below]

Chordify is an online music service, made for and by music enthusiasts, that transforms music from YouTube, Deezer, SoundCloud, or your private collection into chords. The service automatically recognizes chords from the audio signal, and aligns them to the music in a simple and intuitive player for guitar, piano, and ukulele.

The Chordify web app has been up and running since January 2013. Since then, the company has grown steadily and organically, in total welcoming over 100 million unique visitors to the platform. To date, 8 million songs have been chordified by users and 1,400,000 people have registered to the service.

Over the course of its 5-year existence Chordify received a lot of international acclaim, winning the Dutch Pitch Session at the Northside Festival in New York in 2014 and the San Francisco MusicTech Summit Startup competition in 2015. They were also selected to pitch during The Next Web Conference in New York and were showcased during the SXSW Festival in Austin, TX.

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Chordify is een online muziekservice, die muziek van YouTube, Deezer, SoundCloud of jouw privé collectie omzet in akkoorden. De service herkent de akkoorden uit de muziek automatisch en zet ze op muziek in een simpele en intuïtieve muziekspeler.

De Chordify WebApp is al sinds januari 2013 online. Sindsdien is het bedrijf gestaag en organisch gegroeid, en heeft het meer dan 100 miljoen unieke bezoekers mogen verwelkomen. Tot op de dag van vandaag zijn er al 8 miljoen liedjes gechordified door de gebruikers en hebben zich 1,400,000 mensen geregistreerd bij de service.

In de vijf jaar dat Chordify bestaat heeft het bedrijf veel internationale waardering gekregen, wat resulteerde in het winnen van de Dutch Pitch Session bij het Northside Festival in New York in 2014 en de San Francisco MusicTech Summit Startup competitie in 2015. Chordify was ook geselecteerd om te pitchen tijdens de Next Web Conference in New York en presenteerde zichzelf tijdens de SXSW Festival in Austin, TX.

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Chordifynewsroom