

Happy jamming during Make Music Day with Chordify

Press release - Groningen, June 21, 2018

Today is Make Music Day. The name already suggests that this day is the day on the international agenda that's all about making music. With the motto "created locally, connected globally" musicians from all over the world are taking to the streets to play music. As an online music education platform with a worldwide following Chordify likes to contribute to this special day.

"Music is a miracle, be part of it"

Insights from the Chordify community

Especially for Make Music Day we've asked the global Chordify community some questions in an online survey, This has resulted in interesting insights about making music and a series of useful tips by and for musicians.

"It is never too late to start and you are never too old to start"

From the survey we can take that the average age on which people start making music is 15. Most of the people we questioned are guitar players now, but the piano is considered to be the best starter instrument. The number of hours played on average is 8,5 each week, while people would like to practice 3x as much.

"Play songs you like"

Make Music Day inspiration and encouragement

For some extra inspiration during Make Music Day, there is the [starter song channel](#). This is a collection of well known songs that are easy to learn. Besides that there is also a special Make Music Day discount on a premium subscription. Up until June 24 everyone will get 50% off on a subscription for a year.

"Keep practicing. Be patient. Have fun"

French roots

Make Music Day originated in France. The longest day of the year - June 21 - was declared 'Fête de la musique'. The goal of the festivities was that musicians of all levels were encouraged to go outside to play music all through the night. What started out as a folk festival is now being celebrated in over 800 cities, divided over 120 countries.

The best tips on music making from the Chordify community:

- 1 Music is a miracle, be part of it.
- 2 Never give up! Keep trying! You didn't learn to walk and talk in a day. Some things in life you have to struggle with to persevere.
- 3 Play songs you like.
- 4 "Every time you pick up the guitar, play like it's the last time." Eric Clapton
- 5 Keep practicing. Be patient. Have fun!
- 6 Try to play with musicians who are better than yourself.
- 7 It's not about looking fancy or professional, just have fun and express yourself.
- 8 Keep your instruments out in the open so you play whenever the urge happens.
- 9 Learn 5 or 6 chords, build up a good catalogue of songs then move onto scales.
- 10 Slow down until you play it perfectly slowly. Speed up as you improve.
- 11 First you learn the rules, then you break them!
- 12 Keep at it; it doesn't come out right the first time, nor the second. Even after a 51 year hiatus in playing, you can come back and start again.
- 13 Don't overthink it. Practice practice practice.
- 14 Bad ghosts don't understand art, if you play music they just go away.
- 15 It is never too late to start and you are never too old to start.

ABOUT CHORDIFY

[Dutch version below]

Chordify is an online music service, made for and by music enthusiasts, that transforms music from YouTube, Deezer, SoundCloud, or your private collection into chords. The service automatically recognizes chords from the audio signal, and aligns them to the music in a simple and intuitive player for guitar, piano, and ukulele.

The Chordify web app has been up and running since January 2013. Since then, the company has grown steadily and organically, in total welcoming over 100 million unique visitors to the platform. To date, 8 million songs have been chordified by users and 1,400,000 people have registered to the service.

Over the course of its 5-year existence Chordify received a lot of international acclaim, winning the Dutch Pitch Session at the Northside Festival in New York in 2014 and the San Francisco MusicTech Summit Startup competition in 2015. They were also selected to pitch during The Next Web Conference in New York and were showcased during the SXSW Festival in Austin, TX.

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Chordify is een online muziekservice, die muziek van YouTube, Deezer, SoundCloud of jouw privé collectie omzet in akkoorden. De service herkent de akkoorden uit de muziek automatisch en zet ze op muziek in een simpele en intuïtieve muziekspeler.

De Chordify WebApp is al sinds januari 2013 online. Sindsdien is het bedrijf gestaag en organisch gegroeid, en heeft het meer dan 100 miljoen unieke bezoekers mogen verwelkomen. Tot op de dag van vandaag zijn er al 8 miljoen liedjes gechordified door de gebruikers en hebben zich 1,400,000 mensen geregistreerd bij de service.

In de vijf jaar dat Chordify bestaat heeft het bedrijf veel internationale waardering gekregen, wat resulteerde in het winnen van de Dutch Pitch Session bij het Northside Festival in New York in 2014 en de San Francisco MusicTech Summit Startup competitie in 2015. Chordify was ook geselecteerd om te pitchen tijdens de Next Web Conference in New York en presenteerde zichzelf tijdens de SXSW Festival in Austin, TX.

The logo for Chordify, featuring the word "chordify" in a lowercase, teal-colored, sans-serif font. The letters are bold and have a slightly rounded appearance.

Chordifynewsroom