



FOR IMMEDIATE RELEASE

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The Future of Digital Printing Innovations and Technologies Headline DscoopX Solutions Showcase

Chicago — Dscoop (Digital Solutions Cooperative) will host [more than 100 partners](#) in their Solutions Showcase at [DscoopX](#), March 5-7, 2015 in Washington D.C.

Dscoop welcomes four Diamond and eight Platinum partners this year, many of which are returning partners from past conferences in Dscoop's rich, ten year history. These 12 companies, along with others at the Gold, Bronze and Ruby levels, will combine to create the largest Solutions Showcase experience in Dscoop history.

The Dscoop North America annual conference is close to selling out for the fifth straight year, so networking and excitement will be in full swing at [two Partner sponsored receptions](#) during the event. The Solutions Showcase Opening Reception, sponsored by GPA, Specialty Substrate Solutions, will take place on Thursday, March 5 to kick off the festivities.

Back by popular demand is the event everyone will be talking about for years to come, the Dscoop Party, "Cheers to 10 Years", sponsored by Executive Sponsor HP. There will be live music, dancing and much more.

"I'm excited to be a part of a historic year for Dscoop and our members," said Gary Garner, CEO of GLS Companies, Inc. and DscoopX conference chairman. "DscoopX has taken the already action-packed schedule and kicked it up a notch. This year's event is all about innovation-focused, technology-driven conversations that will re-energize your passion for digital print."

A number of new product introductions and announcements from Dscoop partners are anticipated at DscoopX. A sampling of these from Dscoop Diamond and Platinum partners include:

[CARTES](#) – CARTES GT SERIES

- CARTES GT SERIES introduces an innovative modular assembling concept that identifies an innovative category of modular label machines configurable with hot stamping, silk screen printing, embossing, flexo varnishing, flat die-cutting, rotary die-cutting and laser die-cutting capable to meet the demands of a constantly evolving industry such as the self-adhesive label.

[Duplo USA Corporation](#) - DC-616 PRO Slitter/Cutter/Creaser

- Performing up to 6 slits, 25 cuts and 20 creases in a single pass, the Duplo DC-616 PRO Slitter/Cutter/Creaser removes white borders and prevents toner cracking on digital color documents. Fully automated, the DC-616 PRO finishes full-bleed applications such as greeting cards, invitations, and 24-up business cards without additional modules.

[GPA, Specialty Substrate Solutions](#) - Ultra Digital® 80# Translucent Text

- GPA's Ultra Digital® Translucent Papers are made from pristine cellulose fibers, not with chemical resins or additives like traditional vellum papers. Because of this, they are softer, more flexible and more easily folded. GPA's naturally translucent paper offers unrivaled quality, adding an elegant finishing touch to a variety of applications.

[MindFireInc](#) - MindFire Studio, Web-Based Visual Analytics

- MindFire Studio's Analytics Dashboard allows marketing service providers to have a detailed and insightful view of their marketing campaign's results. With the ability to analyze your campaign's metrics in real time, you can make relevant, data-driven decisions to improve your campaign's success. At the end of your campaign, simply send your client a direct link to view the results on their smartphone, tablet, or desktop.

[Rollem International](#) - Delta 5

- The Delta 5 by Rollem is a new rotary sheet-fed flexo-magnetic die cutter ideal for on-demand digital products. Delta performs die cutting, kiss cutting and creasing on a range of substrates up to 0.22 board. Produce folded boxes, labels, stickers, shaped photo products and presentation folders with one of the three Delta models. See the Delta 5 in action producing boxes, sticker sheets, round cornered business cards and door hangars.

[Scodix](#) - Scodix Ultra Pro™

- The Scodix Ultra Pro™ is designed to operate with variety of polymers (Polymer Ink types), which allows a variety of applications. Up to 3 different applications are supported in one digital enhancement press. Scodix High Impact - the height of the Scodix SENSE™ enhancement is what gives tangible dimension to graphic printed items.

[THERM-O-TYPE Corporation](#) - RAS-mc Right Angle Slitter

- The RAS-mc is the only right angle slitter that combines high speed productivity with product size flexibility. The RAS-mc can be configured with inline scoring, on the right angle section, for folded cards. Auto adjust cassettes can also be added to further increase product size flexibility.

[Verso Corporation](#) - Coated Digital Papers

- Verso and NewPage are now Verso Corporation. Verso Corporation's Blazer Digital offering has been expanded with the addition of a 70 lb. text and larger sheet sizes for the HP Indigo 10000.

In addition, executive sponsor HP will feature a number of new products, including:

- The HP Indigo WS6800 Digital Press
The third generation of the best-selling HP Indigo WS6000 Digital Press series offers label and packaging converters faster turnaround times through automated color management, a wider frame and new ink capabilities for expanded applications including pressure-sensitive labels, in-mold labeling and shrink sleeves.
- The HP Indigo 7800 Digital Press
A sheet-fed press that offers print service providers a range of new capabilities, including the ability to print directly on synthetic substrates and plastic cards, and a new color management experience with an in-line spectrophotometer.

DscoopX admission will sell out, so interested parties should register soon. Learn more at www.DscoopX.org.

About Dscoop

Founded in 2005, the Digital Solutions Cooperative (Dscoop) is a worldwide community of visionaries from leading graphic arts companies and industry partners who collaborate by sharing ideas and information that drive industry-leading innovation and individual business growth through the use of HP digital print technologies including [HP Indigo](#), [Scitex](#), High-end Latex and Inkjet Web Press. To learn more about Dscoop, visit www.dscoop.org. Connect with us on [Facebook](#) and [Twitter](#).

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