

IOM X RESEARCH AND LEARNING ANNEXES

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SUMMARY

Step-by-step processes that IOM X applied to inform, monitor and evaluate its core activities.

IOM X has been successful at quantifying the impact of its activities and has developed three guides to complement the IOM X C4D Toolkit. These guides, called IOM X Research and Learning Annexes, show the step-by-step processes that IOM X applied to inform, monitor and evaluate its core activities.

Please download the PDFs from below.



SPOKESPEOPLE



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ABOUT IOM X

IOM X is the International Organization for Migration's (IOM) innovative campaign to encourage safe migration and public action to stop exploitation and human trafficking.

The campaign leverages the power and popularity of media and technology to inspire young people and their communities to act against human trafficking. IOM X moves beyond raising awareness to effecting behaviour

change by applying a Communication for Development (C4D), evidenced-based and participatory framework to tailor messaging for its activities.

The campaign is produced in partnership with the United States Agency for International Development (USAID).

Learn more at IOMX.org



IOM Xnewsroom