

# Frequently Asked Questions

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## PRISTINE BASICS

### Q: Who are the founders of Pristine?

A: Kyle Samani & Patrick Kolencherry.

Kyle Samani (CEO) grew up programming & studied finance at NYU Stern. Before cofounding Pristine, he led engineering teams, acted as the technical sales lead, and was the product manager responsible for all clinical applications at VersaSuite.

Patrick Kolencherry (CTO) is an exceptionally talented software developer and architect. Prior to cofounding Pristine, he built automated trading systems, and architected high-performance data analysis platforms.

### Q: How old is the company?

A: Pristine began in May 2013, shortly after Google announced the Glass Explorer Program. Kyle and Patrick launched Pristine having immediately realized the potential of a hands-free, wearable computer for healthcare.

### Q: What is Pristine's core offering?

A: Pristine's flagship product, EyeSight, is a secure, enterprise-grade video streaming, recording, and communication platform that supports nearly any device. EyeSight solves the problem of "Hey, can you come over here and look at this?" through first-person video communication on Glass. EyeSight is also the only HIPAA-compliant, first-person audio/video solution for Google Glass. EyeSight supports a world in which physical and geographic barriers to medical expertise are made irrelevant via instant, lightweight telepresence.

## GOOGLE GLASS & EYESIGHT FAQ

### Q: What is Google Glass?

A: A laptop is a computer on your desk. A smartphone is a computer in your pocket. Google Glass is a computer that rests on one's face – like glasses – made by Google. You can learn more about Glass at [google.com/glass](http://google.com/glass).

Like other computers, Glass runs an operating system (Android) that powers 3rd party apps. Pristine is a 3rd party that writes apps for Glass and other devices.

### Q: Why use Glass in healthcare versus an existing system like telemedicine carts?

A: Compared to traditional telemedicine carts, Glass is a far more natural, far less intrusive solution. Unlike a cart, a doctor or nurse with Glass has both hands free to treat, and can direct their focus (and their eyes) on the patient.

### Q: But Glass isn't HIPAA compliant!

A: That's not quite true. Out of the box, Google's apps for Glass (e.g. Google+, Gmail, Maps, Search) are not HIPAA compliant. Similarly, cellphone text messages and emails aren't HIPAA compliant. Companies have written HIPAA compliant texting solutions for smartphones. Likewise, Pristine writes HIPAA compliant apps for Glass.

The same security principles

### Q: How then does Pristine make Glass a HIPAA-compliant solution for healthcare?

A: Before deploying Glass into patient care environments, Pristine removes all Google services from Glass, rendering Glass as a controlled, HIPAA compliant, enterprise appliance.

On top of that that, video streams on the EyeSight platform are encrypted to protect sensitive patient information

### Q: Can anyone with a (now available to the public) Glass unit use Pristine software?

A: Because of warranty, software management, support, and deployment protocols, Pristine only deploys its solutions on Glass units that it provides.

### Q: What about infection and sterility concerns in healthcare settings?

A: Glass can be cleaned using standard Caviwipes; some of our clients use UV light to sterilize their units.