

Top Product Award JLM's DPF Cleaning Kit

The JLM DPF Cleaning Kit has been crowned a 'Top Product' award winner in Professional Motor Mechanic Magazine's 2014 reader poll.

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SUMMARY

The JLM DPF Cleaning Kit from Kalimex Ltd. (JLM's master distributor in UK) has been crowned a 'Top Product' award winner in Professional Motor Mechanic Magazine's 2014 reader poll. Through the use of the JLM DPF Cleaning Kit a garage can ensure that a vehicle is quickly back on the road with minimum disruption to the customer; a win-win situation all around!

The awards, selected on the level of interest and enquiries generated by PMM's 60,000+ readership, are a great reflection on those manufacturers and suppliers that have made a real difference to the independent garage technician's ability to maintain the high standards expected of modern day servicing and repairs – whether this is in the form of innovative parts or tools, fault-finding equipment or garage aids such as technical posters and literature.

PMM Editor, Richard Bowler said: "Kalimex has a real knack of identifying products and solutions that are likely to prove popular with UK technicians. The incorporation of JLM Lubricants' range into its offering is another example of this. Following the government's decision to outlaw the removal of DPFs from poorly performing vehicles, workshops have required an answer to the problems associated with clogged or dirty DPFs. Through the use of the JLM DPF Cleaning Kit a garage can ensure that a vehicle is quickly back on the road with minimum disruption to the customer; a win-win situation all around! It is, therefore, a worthy winner of this year's 'Top Product' award.

It's all about developing formulations to keep your car running like new, to improve performance, reduce every day wear & tear, to help solve problems of contaminated fuel systems and reduce emissions.

JLM is committed to creating products that are unique, make a difference to our environment and are safe for consumers, and supporting the community in many ways



RELEVANT LINKS

 **Instruction movie JLM DPF Cleaning Kit**
http://youtu.be/GJ8zfLsuKol?list=PLsRrBrVRoXS_fXsSyAP6ARu_TjesiwGdh

 **Animation JLM DPF cleaning products**
http://youtu.be/9nyoFwL9q_g?list=PLsRrBrVRoXS_fXsSyAP6ARu_TjesiwGdh

QUOTES

""This readers award reflects the interest we have been getting from professional motor mechanics. JLM offers a specialist range of DPF treatment products that support the technicians in their daily work. We are very proud with the award and it proves our quality products are appreciated by the trade.""

— Gilbert Groot, managing director JLM Lubricants

IMAGES



SPOKESPERSON



Gilbert Groot

Managing Director

 [gilbertgroot](#)

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ABOUT JLM

At JLM Lubricants, we consider clean, efficient mobility important. We develop demonstrably effective products that keep internal combustion engines in peak form. Our fuel additives work both as preventives and as problem solvers. We provide products of the highest quality to professionals in the automotive industry. The most important values in this are maintaining the lowest CO₂ emissions possible and preventing repairs.

We believe that we can contribute to a better environment by keeping internal combustion engines as clean and efficient as possible. We are building a worldwide network of professional distributors so that our products are accessible to everyone.



JLMpressroom

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