

NH Hotel Group recognized as one of most sustainable companies worldwide

- **The Company rises two places in the SAM ranking, placing itself in the top 3 of the hospitality industry.**
- **In addition, NH Hotel Group has been recognized by the prestigious Carbon Disclosure Project (CDP) with a 'B' rating.**

NH Hotel Group stands out as one of the most sustainable leaders in the hospitality industry. After being assessed for the second year in the [SAM Corporate Sustainability Assessment \(CSA\)](#), the company ranks third amongst the most sustainable hotel companies in the world. SAM is the sustainable investment agency that evaluates the companies that make up the Dow Jones Sustainability Index. Last year, NH Hotel Group was placed fifth and has now established a steady position as one of the most sustainable companies in their respective field.



SAM annually evaluates the companies that develop the best corporate practices in terms of sustainability, focusing mainly on three dimensions: economic, social and environmental. In this extensive evaluation, NH Hotel Group has been awarded as "the best in class" in the industry in nine of the 23 criteria evaluated:

Customer Relationship Management, Supply Chain Management, Fiscal Strategy, Environmental Report, Climate Strategy, Social Report, Indicators of Labour Practices, Development of Human Capital, and Occupational Health and Safety.

In six of the categories, NH Hotel Group even achieved the highest possible score: Customer Relationship Management; Fiscal Strategy; Environmental Report; Climate Strategy; Social Report and Development of Human Capital.

Maarten Markus, Managing Director Northern Europe: "sustainability is very important in NH Hotel Group's business operations. I am very proud of these assessments: they motivate us to focus even more on corporate social responsibility in 2021. We are preparing for a sustainable future in order to maintain our exemplary function within the hotel industry."

Carbon Disclosure Project (CDP) index

NH Hotel Group received another recognition for their efforts in becoming a sustainable company. The group has been awarded a B-rating by Carbon Disclosure Project (CDP) Climate Change index, an international, non-profit organization that promotes sustainability.

ABOUT NH HOTEL GROUP NORTHERN EUROPE

About NH Hotel Group

NH Hotel Group is a consolidated trusted operator and one of the leading urban hotel companies in Europe's business segment with a wide presence in America. Forty years of experience position it as a reference in excellent service and customer care.

The Company operates over 350 hotels with almost 55,000 rooms in 28 countries, hosting more than 16 million guests a year across Europe, America and Africa in top destinations such as Berlin, Madrid, Amsterdam, Buenos Aires, Rome, Mexico City, Bogota, Barcelona, and New York.

NH Hotel Group's hotel portfolio is structured under three brands, each with its own value proposition: **NH Collection**, premium upper-upscale hotels with iconic buildings located in the major capitals; **NH Hotels**, trustworthy upscale urban hotels offering the best value for money at the best locations; and **nhow**, unconventional and cosmopolitan design hotels with unique personalities inspired by the city vibe.

NH Hotel Group is a company deeply committed to corporate and social responsibility, actively promoting a responsible tourism model in all the communities where it is present through what it does best and loves most: host and serve, always with a smile. Responding to what the Company's stakeholders expect from it is of key importance for NH Hotel Group. Its innovative business approach sets it as a benchmark in the hospitality industry and allows it to offer services of the highest quality, designed to exceed customers' expectations, while providing sustainable solutions to the challenges of today and the future.

NH Hotel Group is listed in the Madrid Stock Exchange.

For more information, visit www.nh-hotels.com and www.nh-collection.com.

Over NH Hotel Group

NH Hotel Group is beursgenoteerd in Spanje met bijna 350 hotels in 28 landen in Europa, Afrika en Noord- en Zuid-Amerika. Onder de NH Hotel Group vallen de 3- en 4-sterren urban NH Hotels, de NH Collection flagship hotels, en de nhow designhotels. Wereldwijd staan meer dan 20.000 medewerkers dag en nacht klaar om de beste service tegen de beste prijs te leveren voor de jaarlijks ruim 16 miljoen gasten. De hotels van NH Hotel

Group zijn bekroond met de Zoover Award voor Beste Hotelketen in 2014, 2015 en 2016. Kijk voor meer informatie op www.nh-hotels.com en www.nh-collection.com.

Über die NH Hotel Group

Die NH Hotel Group (<https://www.nh-hotels.de/corporate/de>) ist ein multinationales Unternehmen und zählt mit rund 350 Hotels und 55.000 Zimmern zu den weltweit führenden Hotelgruppen im urbanen Raum. Hotels der NH Hotel Group gibt es in 28 Ländern in Europa, Amerika und Afrika und– und das in den Top-Destinationen wie Amsterdam, Barcelona, Berlin, Bogota, Brüssel, Buenos Aires, Düsseldorf, Frankfurt, London, Madrid, Mexico City, Mailand, München, New York, Rom und Wien.

Weitere Informationen finden Sie unter <https://www.nh-collection.com/de> und <https://www.nh-hotels.de/>



NH Hotel Group Northern Europe