

HERE for Photo HERE is here

I've arrive and to prove it, I'm HERE

29 DECEMBER 2014, GLOBAL

SUMMARY

Trends in app unbundling, a gazillion messaging apps as well as super simple apps that do one thing really well led us to create HERE. Lowdownapp Ltd, following the success of Lowdown for Meetings and at the request of our users has created the companion app HERE v1,2 Photo HERE - a one tap way to take a selfie and notify your arrival - at a business meeting, party, the arrival of a baby or your arrival at an airport (+ others).

HERE is designed for iPhone and works by a new user allowing access to native services, Calendar, Location, Contacts, Notifications (securely stored on your iPhone).

Then in one tap you can notify your arrival to the attendees of a scheduled meeting.

Tap HERE to announce your arrival at a party, airport or holiday destination using the contacts picker - so no scheduled calendar meeting required.

HERE for Photo HERE is available, Globally, on the AppStore for iPhone



RELEVANT LINKS



Here

<http://www.lowdownapp.co/here/>



HERE AppStore Link

<https://itunes.apple.com/gb/app/lowdown-for-meetings/id908975123>



Lowdown

<http://www.lowdownapp.co>



Lowdown AppStore Link

<https://itunes.apple.com/gb/app/lowdown/id673688838?mt=8>



Tech Crunch article

<http://techcrunch.com/2014/12/24/here-arrive/>



TNW article

<http://thenextweb.com/apps/2014/10/02/iphone-lets-fellow-meeting-delegates-know-youve-arrived-single-tap/>

QUOTES

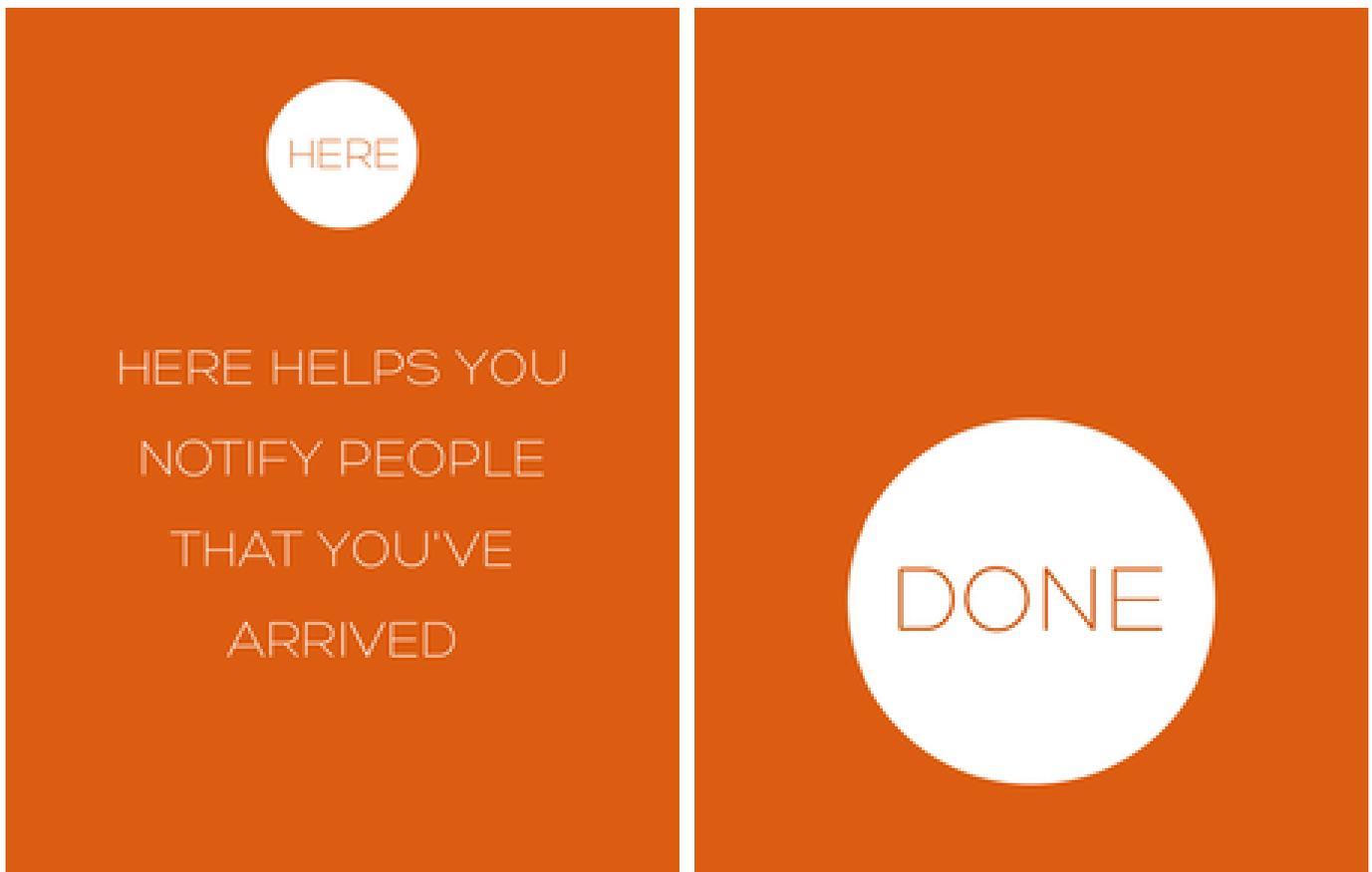
"Very convenient by Shumona Nessa So easy and quick, even co workers got the hang of it too. Makes life a lot easier!"

— AppStore Review

"Lowdownapps are sick man by Marcus Carpenter Amazing app to tell your friends that you have arrived. It's much quicker than messaging individuals or creating a group chat :D"

— AppStore Review

IMAGES



LET ME IN

THE ATTENDEES HAVE BEEN NOTIFIED
OF YOUR ARRIVAL

📱 SWIPE FOR PHOTO HERE



10:00 AM - 11:00 AM
Meeting with Lowdown Team

10:00 AM - 11:00 AM
Meeting with Lowdown Team

SPOKESPERSON



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Michael Worley

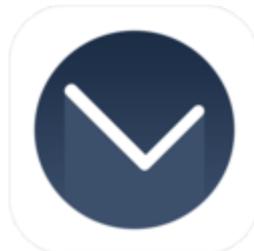
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ABOUT LOWDOWN

Lowdownapp Ltd was founded in July 2013 by David Senior & Michael Worley who have already established a mobile strategy company, [Spark33](#). During their careers in technology consulting and mobile user-experience + the many meetings they attended over the years led to the creation of Lowdown, which automates an hours meeting prep in an instant. Privately owned and located in London, UK, the company is committed to developing next-generation productivity applications for consumer and business. The team at Lowdownapp Ltd combines over 20 years of technology consulting experience, working with international blue chip organisations, with six years of 'new' mobile services development.



Lowdownpressroom

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