

Contentful Introduces API-First Content Management Platform

New Content API Delivers True Multi-device Publishing in the Cloud; One Platform for Managing Content on any Screen

13 MAY 2014, BERLIN, GERMANY

Contentful, an API-first content management platform, is available to the public today. Contentful makes it easy to create and manage content in the cloud - and publish it everywhere: web, smartphones, tablets, signage, and whatever might come next.

Contentful provides a web-based authoring interface that lets non-technical editors work with content after configuring a content model. Designers independently craft the interface for end-users, while the powerful APIs give developers a simpler way to load content into apps, websites, or even to build completely custom editing interfaces.

“The days of a page-centric CMS are numbered,” explained Sascha Konietzke CEO and cofounder of Contentful. “Historically content management systems were built for HTML-based templates. With Contentful, content is completely separate from the presentation layer, so that you can develop custom experiences on any device.”

Contentful lets developers and designers use the tools of their choice. No more limitations from template-based systems. Contentful’s API is flexible and gives users the ability to deliver the best mobile experiences across mobile devices. SDKs are currently available for iOS, Ruby as well as interactive HTML5 and JavaScript.”

David Gillis, a partner at creative agency Teehan+Lax, comments: “Contentful's platform-agnostic content set-up and its well thought out API infrastructure simplified the process of developing a mobile service for a client considerably. This let us focus more on our core features and the user experience.”

Contentful has been built for scale and delivers tens of millions of API requests to content projects in production, from very small mobile screens to large format, 70 inch multi-touch displays. Over 5,000 innovative brands took part in the Contentful beta. Customers of Contentful’s newly released platform include Nike, global media companies like Viacom and Playboy, and creative agencies like Teehan+Lax and AQ.

Contentful is open starting today at www.contentful.com.



RELEVANT LINKS

 [Homepage](#)

Case Studies

<https://www.contentful.com/customers/>
<https://www.contentful.com/customers/>

API documentation

<https://www.contentful.com/developers/>
<https://www.contentful.com/developers/>

Press

<https://press.contentful.com/>
<https://press.contentful.com/>

GitHub

<https://github.com/contentful>
<https://github.com/contentful>

QUOTES

"The days of a page-centric CMS are numbered. Historically content management systems were built for HTML-based templates. With Contentful, content is completely separate from the presentation layer, so that you can develop custom experiences on any device using the tools of your choice instead of fiddling with limited template-based systems."

— Sascha Konietzke, CEO and co-founder of Contentful

"Contentful's platform-agnostic content set-up and its well thought out API infrastructure simplified the process of developing a mobile service for a client by several orders of magnitude."

— David Gillis, Parter at Teehan+Lax

SPOKESPEOPLE



Sascha Konietzke

Co-Founder / CEO

 s2o

ABOUT CONTENTFUL

Contentful is an API-first content management platform in the cloud that lets users distribute content once to multiple outputs simultaneously -- from very small mobile screens to large format, 70 inch multi-touch displays.

Berlin-based Contentful was founded in 2011 by Sascha Konietzke and Paolo Negri. Developers, digital agencies

and global enterprises use Contentful for its flexibility, scalability and modern content collaboration. Contentful's customers include innovative brands like Nike, global media companies like Viacom and Playboy, and creative agencies like Teehan+Lax and AQ.



Contentfulpressroom

Contact information

Contentful

Ritterstr. 12-14
10969 Berlin
Germany

 Main website

 Company blog

 Contact

Spokespeople



Sascha Konietzke

Co-Founder / CEO

 s2o



Paolo Negri

Co-Founder / CTO

 hungryblank



Roberto Bonanzinga

Board Member

 bonanzinga



Christoph Janz

Board Member

 chrija

