

Contentful appoints Ed Medak as Vice President of Sales

09 MAY 2017, SAN FRANCISCO, USA

SUMMARY

Contentful is pleased to announce that Ed Medak is joining the team as the Vice President of Sales. Medak will be responsible for the leadership of the Contentful sales team, developing new business opportunities, and creating personalized solutions to serve the needs of enterprise customers.

Ed Medak, who will be based in the San Francisco office, brings to the Contentful team more than a decade of professional sales experience from the B2B sector. He has previously worked with Databricks, Box, Jive, and Salesforce among other companies.

“The landscape of our industry is changing at a fast pace, and to ensure we remain the must-have content management infrastructure, we need to keep our momentum”, said Sascha Konietzke, CEO and co-founder of Contentful. “Ed’s track record of success in identifying, implementing, and expanding new revenue channels while building strong relationships with customers makes him the perfect choice to lead our sales team.”

"Contentful is the clear leader in the new Content Management Infrastructure category that enables developers to build, scale, and manage best-in-class digital experiences. I couldn't be more excited to join the Contentful team and help our customers deliver digital experiences that propel their organizations to a greater success", said Ed Medak.



QUOTES

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— Ed Medak, VP of Sales

SPOKESPEOPLE



Irina Botea

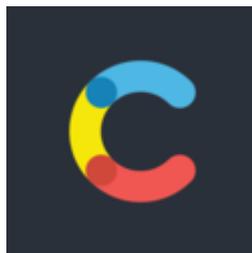
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ABOUT CONTENTFUL

Contentful provides the essential content infrastructure for your projects, making content accessible via APIs and editable in a CMS-like web app. Companies such as Spotify, Urban Outfitters, Red Bull, Jack in the Box, The British Museum, Xoom, Lenovo and many others rely on Contentful to author, manage and deliver digital content to any device and multiple platforms. For more information, visit <https://www.contentful.com/>



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