

# CONTENTFUL is Named a Rising Star to First-Ever FORBES 2016 WORLD'S BEST 100 CLOUD COMPANIES List

20 SEPTEMBER 2016, NEW YORK, USA

## SUMMARY

*Contentful is named a Rising Star leading the Content Management System (CMS) category in the cloud sector, as part of the first-ever Forbes 2016 Cloud 100, the definitive list of the top 100 private cloud companies in the world. The Forbes 2016 Cloud 100: Rising Stars are recognized as the innovative and promising young companies in each of their respective categories. To view the list, please visit [www.forbes.com/cloud100](http://www.forbes.com/cloud100). The list will appear in the October 4, 2016 issue of Forbes magazine.*

Contentful is named a Rising Star leading the Content Management System (CMS) category in the cloud sector, as part of the first-ever Forbes 2016 Cloud 100, the definitive list of the top 100 private cloud companies in the world. [The Forbes 2016 Cloud 100](http://www.forbes.com/cloud100): Rising Stars are recognized as the innovative and promising young companies in each of their respective categories. To view the list, please visit [www.forbes.com/cloud100](http://www.forbes.com/cloud100). The list will appear in the October 4, 2016 issue of *Forbes* magazine.

“We feel honored to be named one of the 20 Rising Stars in the Cloud sector by such a prestigious publication as Forbes” said Sascha Konitzke, CEO and co-founder of Contentful. “We’re in very good company and I wouldn’t be surprised if next year we’ll see most of the Rising Stars make it in the top Cloud100. We know that’s what we’re aiming for.”

“Cloud computing is understood to be the future of the trillion-dollar software industry” said Byron Deeter, a leading cloud investor and partner at Bessemer Venture Partners. “The Forbes Cloud 100: Rising Stars represent some of the most promising up-and-comers in each of their respective categories. As the cloud continues to revolutionize business, category-by-category, we are excited to highlight the potential of these Rising Stars.”

## Methodology

The first-ever Forbes 2016 Cloud 100 list profiles the world’s top-tier private companies leading the cloud technology revolution, plus twenty Rising Stars within the field. One Rising Star company was

chosen as a category stand-out in each of the twenty categories: Analytics, Content Management, Customer Feedback, Cyber Security, Data Infrastructure, Design, Developer Platform, Education, Enterprise Mobile, Finance, Healthcare, HR, Industry Software, Information Services, IT Operations, Marketing Automation, Network Security, Nonprofit, Productivity, Sales

The Forbes 2016 Cloud 100 and Rising Stars were selected by a panel of [judges](#) representing leading public cloud companies, using qualitative and quantitative data submitted by nominees, along with publicly available third-party data sources.

## Recognition

Every Rising Star company named to the Forbes 2016 Cloud 100 is recognized online by Forbes, and Forbes' partners Bessemer Venture Partners and Salesforce Ventures. The Rising Stars also receive physical awards and digital badges signifying their inclusion on this exclusive list, as well as an invitation to the celebratory Cloud 100 Awards Dinner, hosted in San Francisco by Forbes, Bessemer Venture Partners and Salesforce Ventures.



### RELEVANT LINKS

 [The Forbes 2016 Cloud 100](#)

<http://www.forbes.com/cloud100>

 [The Forbes 2016 Cloud 100 Judges](#)

<http://thecloud100.com/judges>

### QUOTES

*"We feel honored to be named one of the 20 Rising Stars in the Cloud sector by such a prestigious publication as Forbes. We're in very good company and I wouldn't be surprised if next year we'll see most of the Rising Stars make it in the top Cloud100. We know that's what we're aiming for."*

— Sascha Konitzke, CEO and co-founder of Contentful

*"Cloud computing is understood to be the future of the trillion-dollar software industry" said Byron Deeter, a leading cloud*  
*The Forbes Cloud 100: Rising Stars represent some of the most*

*promising up-and-comers in each of their respective categories. As the cloud continues to revolutionize business, category-by-category, we are excited to highlight the potential of these Rising Stars."*

— Byron Deeter, leading cloud investor and partner at Bessemer Venture Partners

#### SPOKESPEOPLE



**Irina Botea**

Communications

[irina@contentful.com](mailto:irina@contentful.com)

[@irina\\_botea](#)

---

#### ABOUT CONTENTFUL

Contentful is an API-driven content management developer platform that combines a powerful API with structured content, a microservice architecture, and a rich development ecosystem. Companies such as Urban Outfitters, Red Bull, Jack in the Box, Nike, Trunk Club, Xoom, Tastemade and many others rely on Contentful to author, manage and deliver digital content to any device and multiple platforms. For more information, visit

<https://www.contentful.com/>



Contentfulnewsroom