

Contentful appoints Anton Marinovich as Head of Sales

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SUMMARY

Contentful, the API-driven Content-as-a-service (CaaS) platform appoints Anton Marinovich as its Head of Sales. Marinovich joins Contentful with more than 10 years of experience in sales and client services.

Contentful, the API-driven Content-as-a-service (CaaS) platform appoints Anton Marinovich as its Head of Sales. Marinovich joins Contentful with more than 10 years of experience in sales and client services. He was most recently a Director at Aon in London, but has had sales leadership roles in Silicon Valley with companies like Meltwater and Equilar.

“The Content-as-a-Service sector is new and very exciting sector and Contentful is leading the way. After my first conversations with Sascha and the team I knew right away that this opportunity was something I could not miss out on. I’m excited and eager to put my experience to good use and help with our growth,” said Marinovich.

Contentful recently has seen significant uptake, with revenues growing at 10% month over month. With almost 70% of revenues from the North American market, the US national Marinovich will be doubling down the US footprint and build a local sales team. “To further accelerate our growth we are bringing in more talent and veteran sales leadership,” said Sascha Konietzke, CEO and co-founder of Contentful. “Anton is the perfect candidate for the position, with an US pedigree, SaaS experience, a strong Valley network, and a remarkable track record in enterprise sales. He is a tremendous asset for our team on many levels.”

About Contentful

Contentful is an API-driven CaaS (Content as a Service) platform that solves the complexities of content management for 10,000+ web and mobile developers, some independent and many working at Enterprise customers that include Specialized, Jack in the Box, Nike, Urban Outfitters, and Axel Springer. To read more, visit www.contentful.com.

RELEVANT LINKS

 <http://contentful.com>

QUOTES

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— Sascha Konietzke

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ABOUT CONTENTFUL

Contentful is an API-first content management platform in the cloud that lets users distribute content once to multiple outputs simultaneously -- from very small mobile screens to large format, 70 inch multi-touch displays.

Berlin-based Contentful was founded in 2011 by Sascha Konietzke and Paolo Negri. Developers, digital agencies and global enterprises use Contentful for its flexibility, scalability and modern content collaboration. Contentful's customers include innovative brands like Nike, global media companies like Viacom and Playboy, and creative agencies like Teehan+Lax and AQ.



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