

D/Dock for OVG Amsterdam

A new perspective



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D/DOCK
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Summary **Amsterdam, November 16th 2015 - OVG Real Estate has moved into the top floor of the office building The Edge at the Amsterdam Zuidas. The building, name the most sustainable office building in the world by the Research Establishment (BRE) and that received the highest 'Outstanding' BREEAM classification ever, of 98.36 percent, was developed by OVG Real Estate in close collaboration with main tenant Deloitte.**
D/DOCK is responsible for the interior design of the new work environment of the developer and investor.

Details Collaboration, flexibility and willfulness are the bearers of the interior design of the new work environment of OVG. "A completely innovative concept has successfully been created in our new office in Amsterdam. Health, exercise and a balance between exertion and relaxation are central in this. With its Healing Office concept, D/DOCK has proven to be the perfect partner for us and they have managed to translate our philosophy into a revolutionary interior design. By applying various workplace typologies, we have created an adaptive office, suitable for all possible work methods," says Jan Hein Tiedema, General Director OVG Nederland.

The result is a completely inverted work environment without room for the traditional office floor. For instance, visitors of OVG get to peek behind the scenes on entry. The traditional front desk has been replaced by an informal kitchen island where the hostess welcomes the customers. If you're lucky, you'll be able to grab the healthy lunch that is enjoyed at the main table every single day. This office has no cold waiting area. The customer can take a seat in the adjacent living room, near the fireplace or take a seat at the reading table, under the hand-made chandelier of bicycle chains, looking out over Amsterdam.

The office has become a lifestyle environment, designed based on activity related areas, in which the identity and lifestyle of the OVG-employees serves as a foundation. The workstations are located at the back of the core, where people can work without interruption. The front of the core, where communication and interaction are central, is the public area, of which the theater, suitable for workshops and presentations and the meeting room,

equipped with a special scrum wall, are part. This is also where the re-energize room is located, a reflection space where people can recharge during a busy work day, that also serves as an informal meeting room.

A true eye catcher of the office is the Energy Station: a refrigerated trolley containing a variety of healthy snacks and refreshments during the day. D/DOCK developed the Energy Station with the mission of having employees eat healthier and debuted the product in the work environment of OVG. “We believe it to be important to take good care of our employees and to support a healthy lifestyle. The Energy Station makes this possible in a simple manner,” says Jan Hein Tiedema.

Special about the interior design is the recycling of existing material and furniture. To this end, D/DOCK worked together with Furnify: a design collective that gives depreciated furniture a new design, after which it can be marketed. This way, old chairs from the Rotterdam soccer stadium ‘De Kuip’ were reused and office chairs, designer armchairs and a bright blue cabinet, were given a second life.

According to Coen van Dijck, Managing Director and Partner of D/DOCK, the work environment of OVG is the perfect Healing Office. “The interior design surprises, offers diversity and room for relaxation. This doesn’t just benefit the social interaction and creativity within the office, it also contributes to an increase in productivity,” he explains. Moreover, the facilities support sustainable behavior: health food is presented in an accessible manner and exercise is subconsciously encouraged. Together with the advanced technologies that are integrated in the building, this can rightfully be called a healthy work environment,” says Van Dijck.

ABOUT OVG

OVG Real Estate, active in the field of real estate development, was established in 1997 and was founded by Coen van Oostrom (CEO). OVG Real Estate is internationally active, but has its roots in The Netherlands. The company has always been a leader in sustainability and also distinguishes itself through its entrepreneurship, solid financial strength, integrity and strong relationships with her end users. OVG is actively involved in international networks such as the World Economic Forum, the Clinton Global Initiative and Corenet.

For more information please visit the D/Dock website www.ddock.com

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About D/DOCK

D/DOCK is an Amsterdam based concept and design studio specialized in interior design, project management and consultancy.

Our main drive is the development and realization of spaces, buildings and concepts offering an added value to its users. This added value can be found in smart business solutions, but can also be focused on health, economy or experience.

By thinking not only from a design and conceptual perspective, but also from a project management and consultancy point of view, a design process with maximum control is resulting that accommodates our clients.

We are a group of 25 architects, interior architects, project managers, concept designers, stylists and graphic designers collaborating to realize each project on the highest possible level.