

David Leibowitz Joins CustomerGauge as Global VP of Customer Success

Customer Success leader with over 30 years of experience will direct the global CSM team for the rapidly growing SaaS company.

March 26th, Boston, MA—CustomerGauge is pleased to welcome David Leibowitz as the new Global Vice President of Customer Success to its senior management team.

CustomerGauge, the leader in the monetization and management of CX, helps companies manage and grow customer relationships. As Global VP of Customer Success, David will help ensure that CustomerGauge continues to deliver on its promises to customers.

Adam Dorrell, CEO and Co-Founder of CustomerGauge, says that David “...is going to be indispensable to the Customer Success team. He will steer his team to execute CX with a fresh focus on relationships, contributing tactical expertise and a proven track record in leadership. David’s data-driven approach, industry insights and experience will support CustomerGauge’s vision and compliment its culture.”

Once a founding member of a global tech start-up, David is passionate about growth, having helped the company expand from a team of 8 to over 450 employees in 10 countries.

Prior to joining CustomerGauge, he worked at Oracle in various individual contributor and leadership positions.

His most recent role included driving forward Customer Success teams and working closely with Oracle leadership to define and execute the company’s ever-changing Customer Success strategy.

David is keen to join CustomerGauge at this stage of rapid expansion:

“I’m thrilled to be helping our customers transform their own client relationships through an ‘Account Experience’ approach unlike anything our industry has seen before.”

– David Leibowitz, Global VP of Customer Success, CustomerGauge

ABOUT CUSTOMERGAUGE

CustomerGauge is a software-as-a-service platform that helps clients improve retention, using Customer Success and Net Promoter® methodologies. The system automatically measures, analyses feedback and has close-loop tools to grow sales by retaining customers better. Results are published and analyzed in real-time, using a highly customizable and flexible reporting tool, which is scalable from small/medium companies up to global enterprises.

Founders Adam Dorrell (CEO) and Camilla Scholten (COO) launched the company in 2008. Headquartered in Amsterdam (base for all development and marketing), it has offices in Boston and a growing Asia/Pac business. Clients include Electrolux, Philips, WoltersKluwer, AEGON, Ziggo, Tommy Hilfiger, Melitta, H&R Block and Alphabet/BMW. CustomerGauge was recently recognized for its growth in the Deloitte Fast50 companies listing for 2015.

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