

CustomerGauge Brings Monetize! to the Heart of Sydney

CustomerGauge is taking Monetize! from the US to the other side of the world this November 7th for Monetize! Sydney, hosted by Genroe, the exclusive partner of CustomerGauge in Australasia.

Sydney, AU—Following the success of their [Monetize! 2018 US tour](#), CustomerGauge, a leading SaaS provider of the world's first Monetized Net Promoter® platform, is taking their retention message to the heart of Sydney, Australia—with the help of their partner Genroe— for [Monetize! Sydney](#).

[Genroe](#), a customer experience management consulting business, has long worked with CustomerGauge to bring Net Promoter and monetization to Australia's most progressive brands. This November 7th, Genroe will play host to CustomerGauge's Monetize! Sydney event at the Primus Hotel, in the heart of Sydney's historic downtown.

In addition to offering the great presentations delivered at Monetize! Boston and Silicon Valley, attendees can also expect these fantastic benefits:

- Amazing speakers including Iron Mountain, Little Real Estate, and more, along with a network of big name attendees
- Exclusive copies of the 2018 NPS® & CX Benchmarks Report, created in conjunction with the experts at MIT and NPSBenchmarks.com
- And free access to CustomerGauge's gold-standard NPS certification (a \$2,500 value)

“We’re thrilled to bring Monetize! to an Australian audience this fall. Adam Ramshaw, founder of Genroe, will no doubt be a fantastic host and collaborator for helping to bring monetization into Australia’s thriving NPS and CX industry,” comments Adam Dorrell, CEO and Co-Founder of CustomerGauge.

To reserve your tickets or to learn more about Monetize! Sydney, visit https://customergauge.com/monetize_2018_sydney. Additional queries can be sent to marketing@customergauge.com.

About CustomerGauge

CustomerGauge is a software-as-a-service platform that helps clients improve and monetize the customer experience. The system automatically measures and analyzes feedback, reduces churn through close-loop tools, and helps retain customers using the industry-standard metric Net Promoter System. Results are published and analyzed in real-time, using a highly customizable reporting tool, making it ideal for global enterprises.

About Genroe

Headquartered in Sydney, Australia, Genroe has been a driving force in helping companies better understand and generate higher value from their existing customers since 2002. Banks, insurance companies, IT companies and others used Genroe's wide customer management services and tools to maximize customer profitability and revenue potential.

ABOUT CUSTOMERGAUGE

CustomerGauge is a software-as-a-service platform that helps clients improve retention, using Customer Success and Net Promoter® methodologies. The system automatically measures, analyses feedback and has close-loop tools to grow sales by retaining customers better. Results are published and analyzed in real-time, using a highly customizable and flexible reporting tool, which is scalable from small/medium companies up to global enterprises.

Founders Adam Dorrell (CEO) and Camilla Scholten (COO) launched the company in 2008. Headquartered in Amsterdam (base for all development and marketing), it has offices in Boston and a growing Asia/Pac business. Clients include Electrolux, Philips, WoltersKluwer, AEGON, Ziggo, Tommy Hilfiger, Melitta, H&R Block and Alphabet/BMW. CustomerGauge was recently recognized for its growth in the Deloitte Fast50 companies listing for 2015.

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