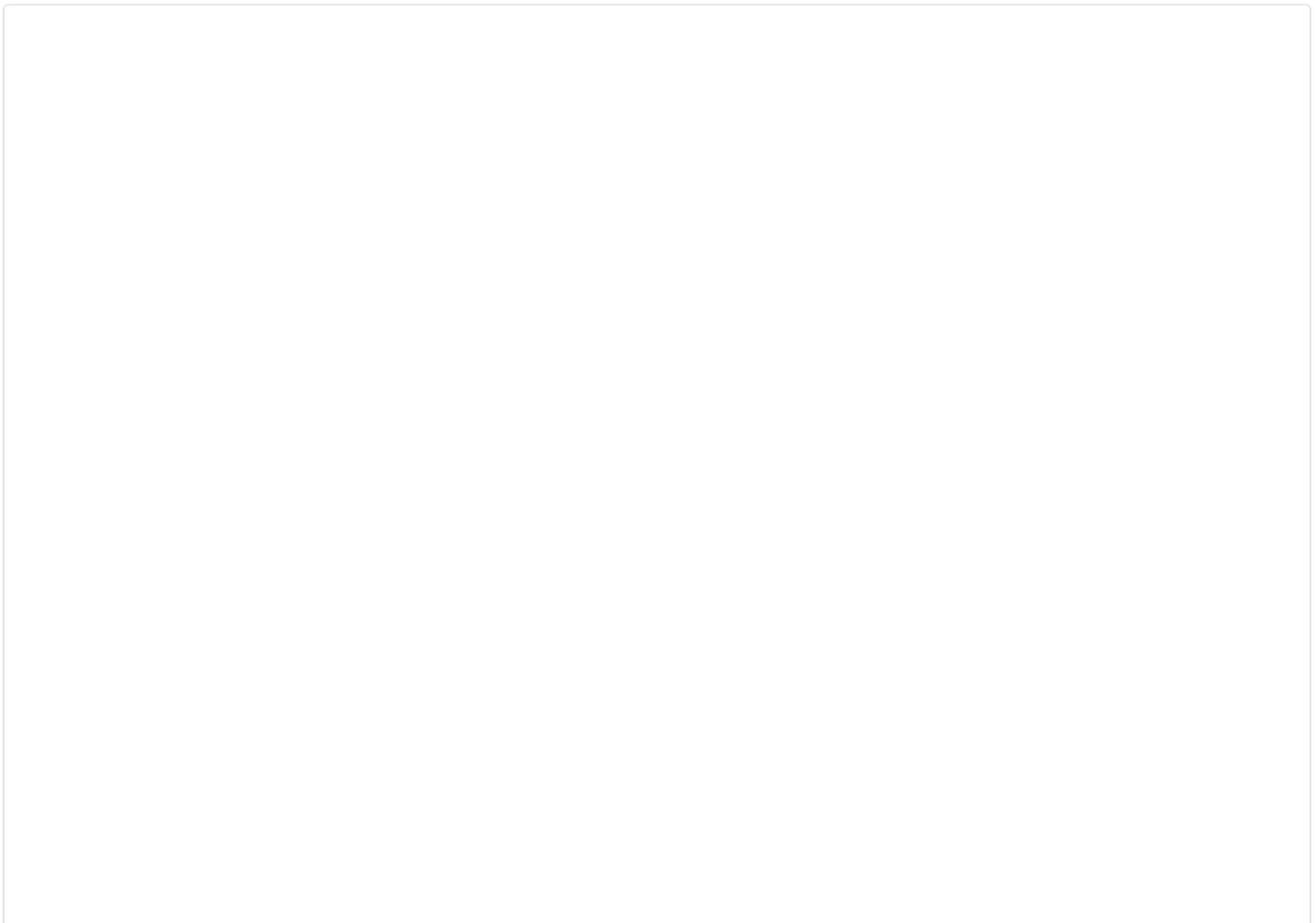


A new way to create press releases

Giving you the freedom to tell stories the way you like

Up until today press releases on pr.co were good [looking but static](#) , mixing images and text was not possible. Listening to our users we learned that it was time to change this. And we are happy to announce that starting today we will start testing this great new feature and you are invited to be one of the first to give it a try.

Since a picture is worth a thousand words and a video contains thousand of pictures the following video should explain as much as roughly a million words.



With the new press release editor you are not longer forced to use the template we created for a press release. You are free and encouraged to tell the story the way you feel is best. You

can easily mix text, images, videos, sounds and documents.

We hope you like it as much as we do and we love to hear your [feedback](#). Also feel free to share whatever you create using our new press release editor.

We tested the new editor in the following browsers: Chrome, Safari and Firefox. We are working on support for Internet Explorer (9 and up).



ABOUT PR.CO

Pr.co is an online platform for engaging press releases aimed at companies and PR agencies. The Amsterdam-based company launched in April, 2010 at The Next Web Conference. Pr.co has now over 10000 clients worldwide and is changing the way news is written, read and distributed.



pr.copressroom

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