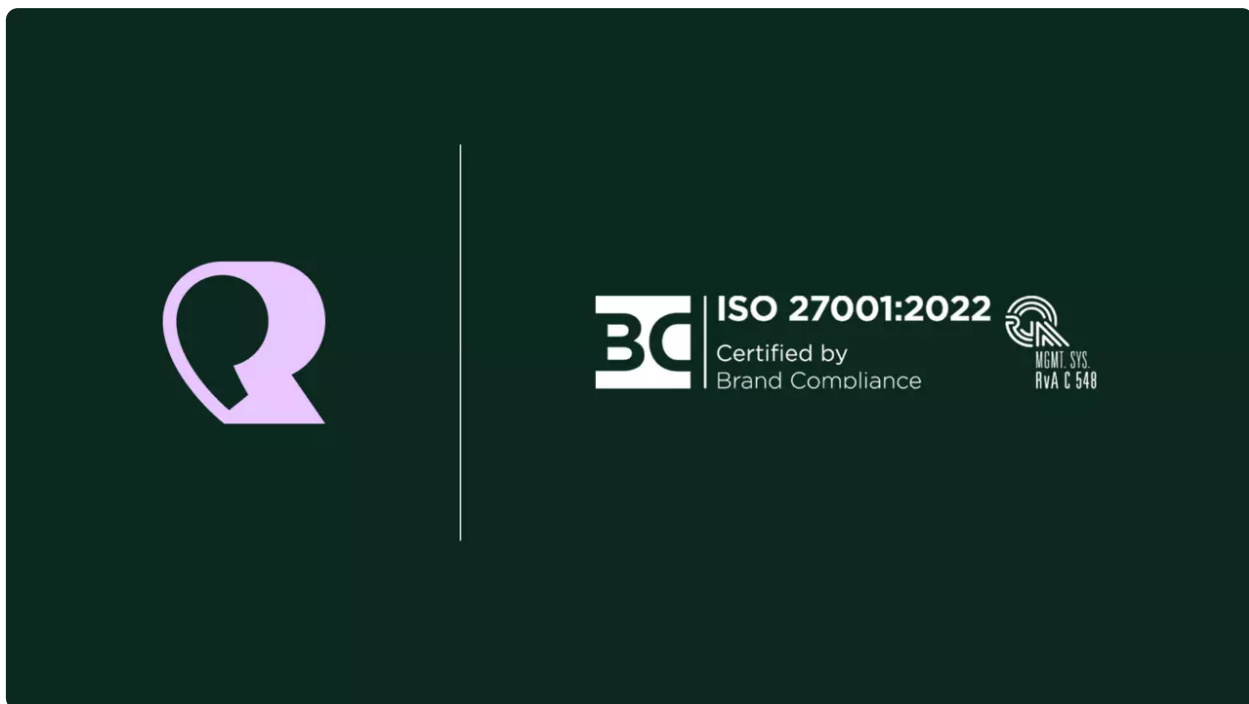


UNDER EMBARGO until October 8 2026, 10:00 (CEST)

This news release is strictly confidential until the embargo is released. **DO NOT PUBLISH before this date.**

PR.co achieves ISO 27001 certification: independent proof of how we protect your data

**We're proud to announce that PR.co is now ISO 27001 certified,
giving customers independently audited proof of the security
practices we've followed for years.**



PR.co recently earned ISO/IEC 27001 certification, the internationally recognised standard for information security management.

While the certification is new, the way we work isn't. Keeping our customer's data secure has always been an important part of how we build and operate PR.co. What has changed is that an independent organisation, Brand Compliance, has now audited those practices and officially certified that we meet the standard.

As our platform grows and more organisations rely on us to manage their communications, we've continued to invest in the systems, processes, and security controls needed to keep that data protected. Achieving ISO 27001 certification is an important milestone in our journey. It reflects our ongoing commitment to maintaining a robust information security management system and gives our customers another way to understand the measures we have in place to protect their information.

"We didn't pursue ISO 27001 for another badge on our website. We did it because the way enterprise software is bought has changed, and because the companies we work with expect independent proof that their data is safe. If you're already a PR.co customer, not much changes. If you're evaluating us as a partner, the difference is that your procurement, legal and security teams no longer have to rely on our word alone."

Jeroen Bos, CEO of PR.co

ISO 27001 isn't a one-time assessment. The certification requires ongoing oversight, including annual surveillance audits, to verify that we continue to meet the standard and maintain our information security management system. Alongside these audits, we'll continue reviewing our risks, testing our systems and improving our security practices.

We've also launched a new Security & Compliance page where you can learn more about our approach to security, access our ISO certificate and other documentation.

Our security program includes:

- **Annual independent penetration testing** to help identify and address potential vulnerabilities.
- **Enterprise-grade security controls**, including SSO, 2FA and IP allowlisting.
- **Secure AWS-hosted infrastructure** supporting the PR.co platform.
- **GDPR-focused privacy and compliance practices** designed to support organisations across Europe and beyond.
- **Security documentation for enterprise customers**, making it easier for security, IT and compliance teams to review PR.co as part of their vendor assessment process.

If you'd like to learn more about our security practices, [visit our Security_program & Compliance practices.](#)

About PR.co

PR.co builds (corporate) websites and software for the world's fastest-growing companies, including Just Eat Takeaway, WeTransfer, Remote, Dolby, and Polaroid. PR.co takes the spin out of public relations by equipping organizations with the right software, knowledge and partners to communicate transparently and build relationships based on trust, as consumers increasingly expect companies to operate ethically.

With PR.co's websites, journalists, customers, investors and other stakeholders get an in-depth view of an organization's mission, values, actions and developments. The PR.co platform helps organizations publish news, manage their international PR strategy, manage their contacts, do outreach and stream events online. In addition to technical support, PR.co customers get invaluable content support through one-on-one consultations and master classes from PR experts.

PR.co has donated their services to dozens of NGOs, including the Dutch National Food Bank Organization, the Dutch Council for Refugees, and ReNature.

Best rated 'Online Newsroom Software' on G2Crowd

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