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PRLAB MEETUP

# THE ART OF STORYTELLING IN PR

BOOM CHICAGO AMSTERDAM

26TH OF NOVEMBER 18:00



## PR Labs Meetup: November 26th (6pm)

Our friends from PR Labs are organizing another meetup about PR. We'll be joining as well on November 26th for a round of inspiring stories from inspiring storytellers, networking, and of course - beer and pizza.

### **Topic: The Art of Storytelling in PR**

In this edition of the meetup, the topic is the importance of storytelling within PR. Learn the tips and tricks that will make your story stand out from the saturated crowd of PR pitches, events, and overall campaigns.

### **Details:**

**Date:** November 26th at 18:00 till 21:00

**Location:** Boom Chicago, Amsterdam

**Speakers:**

***Gijsbrecht Vijn***, Founder of Lemon Scented Tea.

***Christiaan Reusink*** - former journalist turned story-teller at J. Walter Thompson.

**Register here:**



Register here for PRLab Meetup: The Art of Storytelling in PR

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