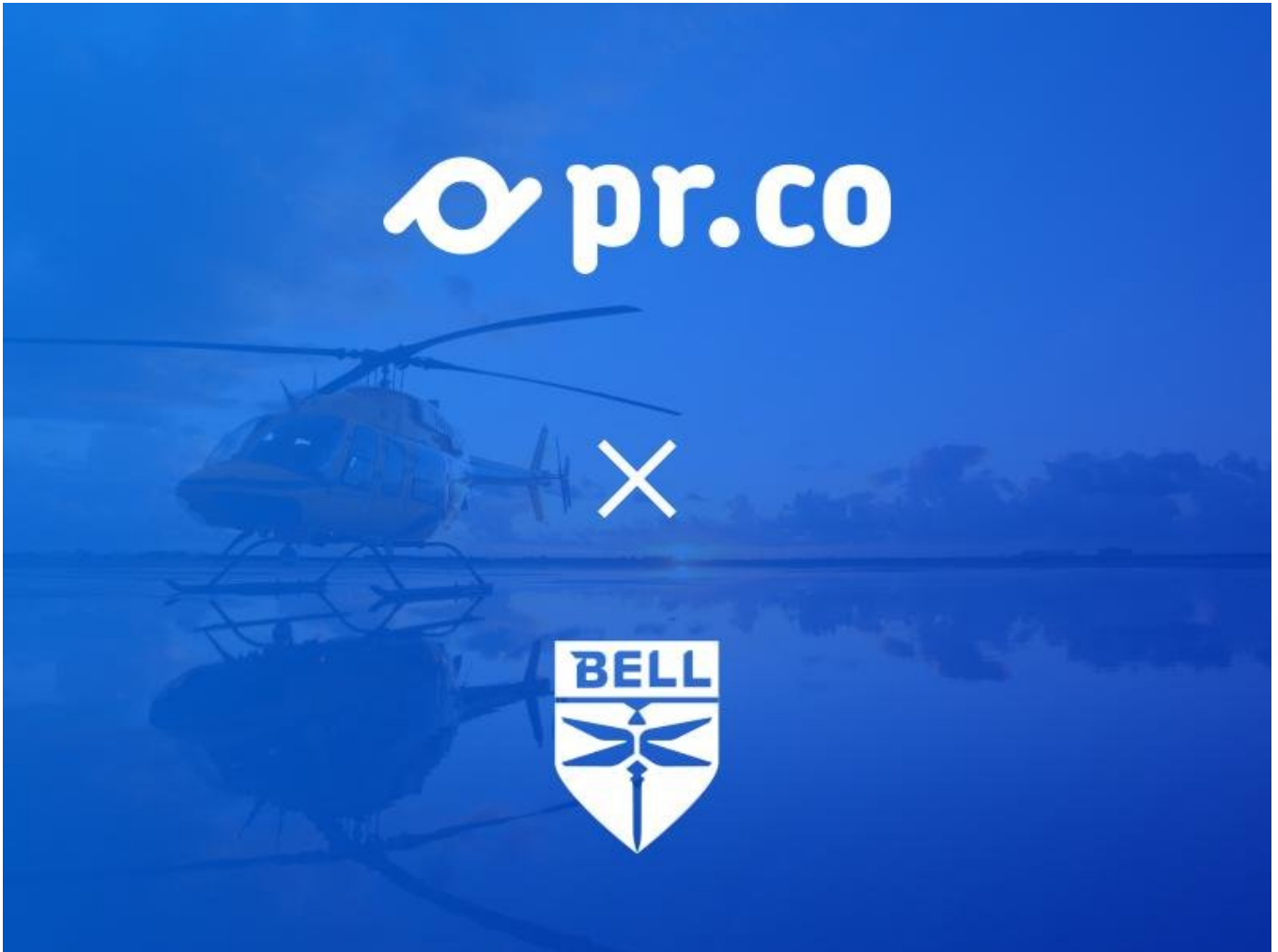




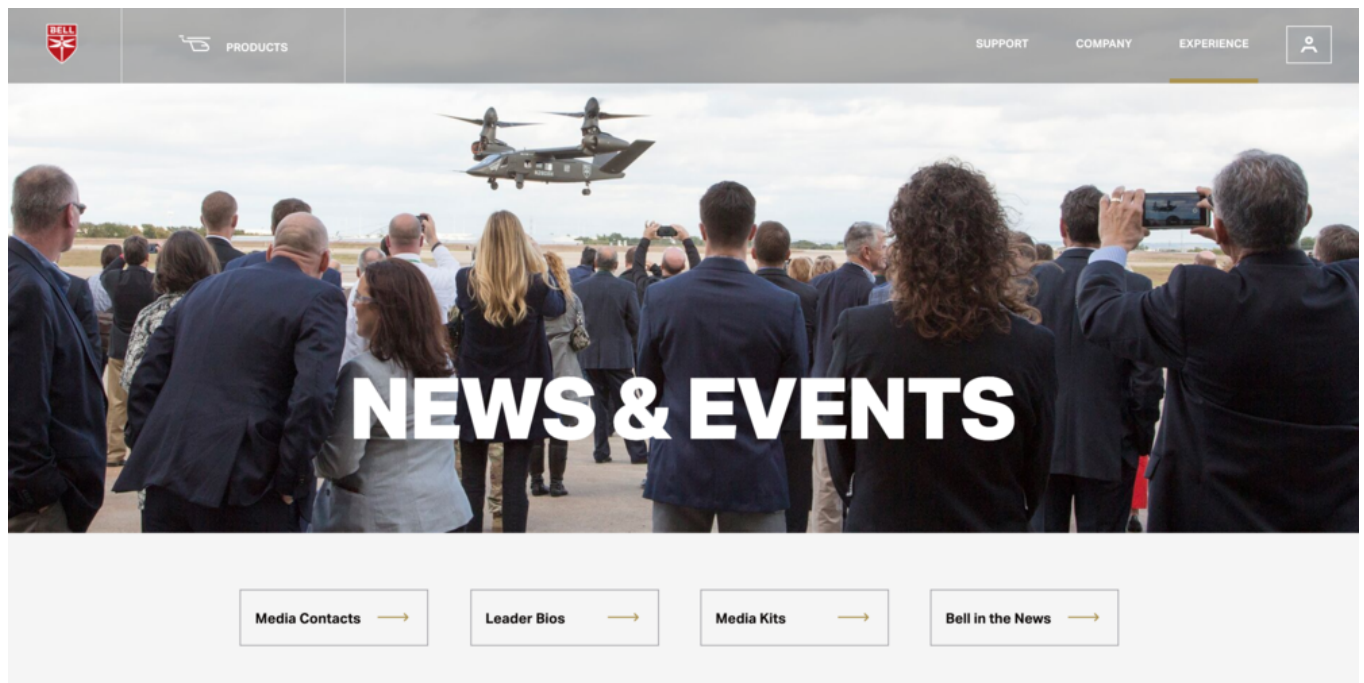
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pr.co x Bell: a media centre for an evolving brand

Aviation pioneers Bell were involved in the first lunar mission with NASA. Now, with a mission to define the future of on-demand mobility, Bell has the media centre to tell its story.

When Bell approached pr.co to help them make a media centre they already had an impressive 80 year old history in aviation under their belt. A professional media centre was the natural home for an iconic collection of stories.



The aviation brand is evolving rapidly keeping pace with modern transport demand- by investing in futuristic air taxis with hybrid-electric engines. This evolution is reflected in the media centre. Bell's comprehensive media kit makes it easy for journalists to download photos of their futuristic aircrafts, and their clipping section makes it easy to see what the conversation surrounding the brand looks like.

Bell's new media centre can be found [here](#).

ABOUT PR.CO

pr.co equips communication teams around the globe with the right tools to get their story told. Build newsrooms, write and edit news, publish press kits, manage contacts, pitch the media, and get automatically generated reports - in one tool. No matter whether you're a one-person show, or a globally active corporate; we've got your back.



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