



## Beat procrastination - pr.co news

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*40% of people have experienced financial loss due to procrastination. Yikes!*

Before filling you in on our newest features, here's a little something to help you conquer a familiar enemy. Let's win against procrastination (and empty PR, and anything that gets in the way of greatness) together!

Go figure out...

 ...how to beat procrastination

[Visit site](#)

**How to Beat Procrastination:**  
*Not in the mood to work, work, work, work, work?*





## In other news

Spring has brought us new life. We've taken in three of the coolest, upcoming **growth hackers** in the industry! **Romy**, **Bart** and **Nacho** are our in-house dynamic trio adding all sorts of marketing and strategic know-how to our team.

## What we've improved for you

Ever since we introduced the Campaigns update we've gotten a lot of requests to be able to edit distributions after sending them. We originally didn't implement this because we wanted to restructure the way we save and send distribution emails.

Last week we silently updated our *distributions* so that you can now save distributions as drafts, edit a distribution after it's sent and cancel distributions at any time (even while it's in the middle of delivering the emails). This update might not feel like anything impressive yet, but this clears the path to sending scheduled distributions which we plan on introducing later this year.

Besides that we've fixed sharing campaigns to multiple newsrooms (Portfolio feature) and we've improved the Campaign overview to give a better overview of the distributions and when they'll be sent out.

Visit the [tool](#) now to see the difference.

## What else we've been reading

- Jason Fried: [Why work doesn't happen at work](#). Jason from Basecamp has a radical theory of working: that the office isn't a good place to do it. In his talk, he lays out the main problems and offers 3 suggestions to make work *work*.
- Noah Kagan: [My organization system](#). Everyone has their own way of staying organized. Here's Noah's, but please note: nothing will fix you being a lazy ass.
- Adam Grant: [The habits of original thinkers](#). Are you still a proud procrastinator? Listen organisational psychologist Adam Grant explain why a little bit of procrastination can boost the creative process.

Here's to a productive month ahead! Feel free to send any feedback or compliments to [hello@pr.co](mailto:hello@pr.co).

See you next month!

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