

Lendico overtakes competitors and establishes itself as an industry leader.

Weekly magazine Focus: "attractive interest rates, which allow for personal risk diversification"



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Summary **Lendico outdoes competitors: Having the competitive edge with costs and services assures its victory as the best credit marketplace. "On the other side attractive interest rates beckons allowing a personal distribution of risks „Auf der anderen Seite winken attraktive Zinsspannen, die eine persönliche Risikostreuung ermöglichen“, shown in a test in the news magazine Focus.**

Details Lendico outstrips competitors: its competitive edge with costs and service assures its victory as the best credit marketplace. „Auf der anderen Seite winken attraktive Zinsspannen, die eine persönliche Risikostreuung ermöglichen“, heißt es in einem Test im Nachrichtenmagazin Focus.

Berlin, February 25th, 2014 - Lendico is named best credit marketplace. Lendico overtakes recognized competition and establishes itself as an industry leader. The credit market place, which also benefits from the experience and financial strength of its parent company 'Rocket Internet', offers *peer-to-peer lending*. Without bank branches or a cashier's desk both Lendico investors and borrowers are involved in savings and are persuaded with attractive terms.

Three of the five test categories have chosen Lendico as their winner: costs, service and website. Lendico achieved top marks in interest margins, credit projects and credit and ID checks. Lendico was only launched in December and already: "The newcomer was even slightly ahead in the test".

Lendico.de provides a place for borrowers to upload their projects free of charge. Lendico evaluates their creditworthiness and provides favorable credit terms. Investors can find credit projects and can invest in them online starting from €25. If the loan projects of investors become fully financed, the payment will be granted. "Return on rates - Credit Market places are becoming more popular", claims the Review carried out in Focus. Investors will receive interest and principal payments from the first month onwards, paid into their account. Through a broad diversification across many credit projects, higher returns compared to similar safe investments may be earned. In the forthcoming days, investors who support the financing of projects, secure an additional 3.00% higher return on their investment. "Lendico's returns promotion is very simple: from 5.45% to 8.45%, from 7.22% to 10.22%," says Dr. Dominik Steinkühler. This promotion is valid for registered investors as well as for new applications and includes all investments from €25.00 and is expires on the 31.3.2014.

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About Lendico

Lendico is a marketplace for *peer-to-peer lending*. Without bank branches or a cashier's desk, Lendico's investors and borrowers are both involved in saving costs. Both sides benefit from attractive terms.

Lendico allows investors to finance people and individual projects, and provides borrowers with the chance to fulfill their desires with the necessary funding. Simply, the marketplace helps to fulfill the needs of both sides. Borrowers do not want to spend their hard well-earned cash on excessive lending rates. Investors want high returns on their savings. Both groups meet together at Lendico.