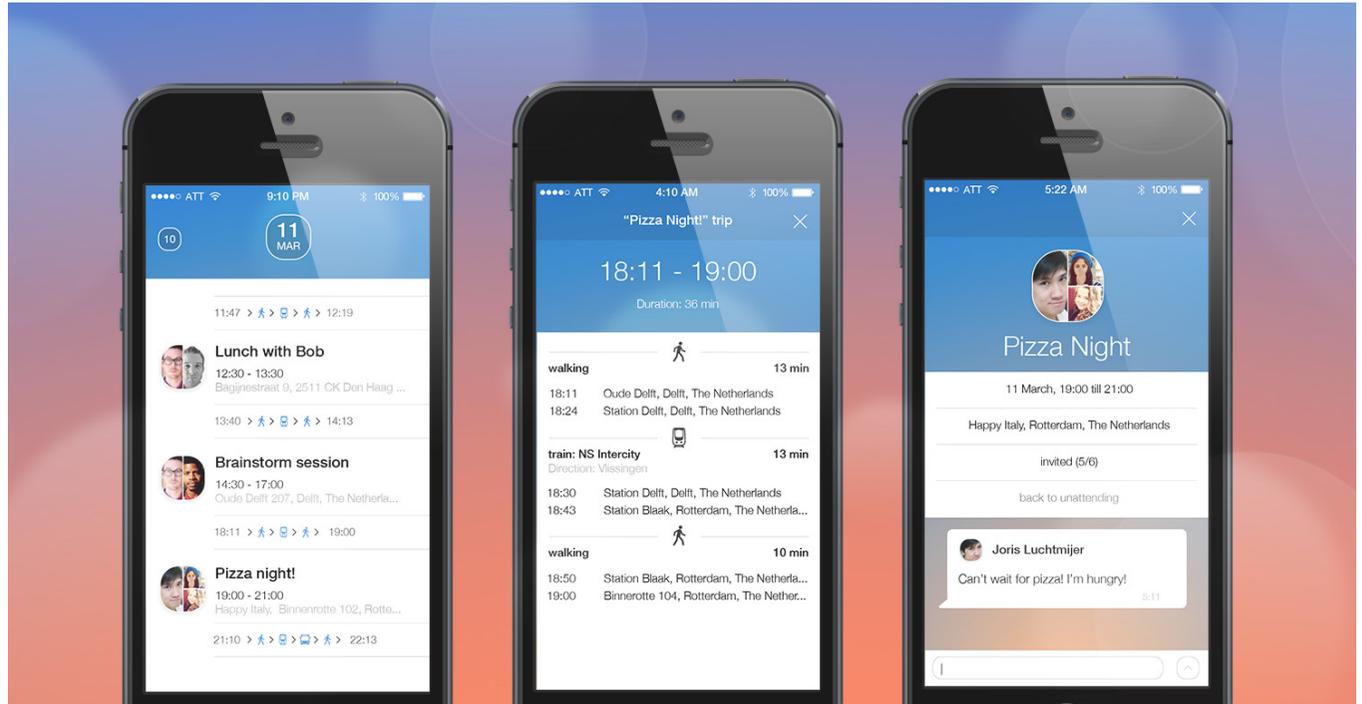


# Journeys in Calendar42

*Calendar42 seamlessly integrates real-time up-to-date travel information within your daily life. Based on your appointments, conversations, current location and life traffic situations, it makes sure you always have the right information at hand.*



## Right there when you need them

Calendar42 automatically connects the events in your calendar with real-time up-to-date travel information, based on all the publicly available open data. Whether you travel by car or public transport, Calendar42 makes sure you always have detailed directions available. This way you have a lot more insight in your day and you can focus your energy on the things that really matter.

## Changing when your plans change

We're dynamic, and so is the world around us. With Calendar42 you can easily shape your plans together with others using chat. Maybe your appointment takes longer than expected, or you've just heard about a cool new place in town you want to try out. If you decide to mix things up, the changes are shared in chat

and everyone's journey towards the event is automatically updated. Hereby everyone can join the decision-making process and also immediately see how it influences their day, truly supporting today's flexible lifestyle.

## Keeping you posted about delays and alternative routes

Things don't always go as planned. Trains and buses run late (or even early), and traffic jams can clog roads. That's why Calendar42 keeps monitoring journeys for changes. If there is a delay on your journey we will immediately let you know. And if there is a faster way to get to your destination we'll send you an updated journey. Calendar42 can't prevent you from running late, but it does make sure that you always

have the most efficient and up-to-date information.

## Suggesting you places where you can meet up

In the future we'll suggest you places based on people's schedule, preferences, current location and life traffic situations. So if you need to meet up with people, all coming from different locations and having different schedules, we'll show places everyone can reach, spend the time required and make it to their next appointment, all within the time they have available.

## Creating beautiful data

By having all these events and journeys in our system we're creating a lot of beautiful (real-time) data. Sensitive data which we handle with great care, but also

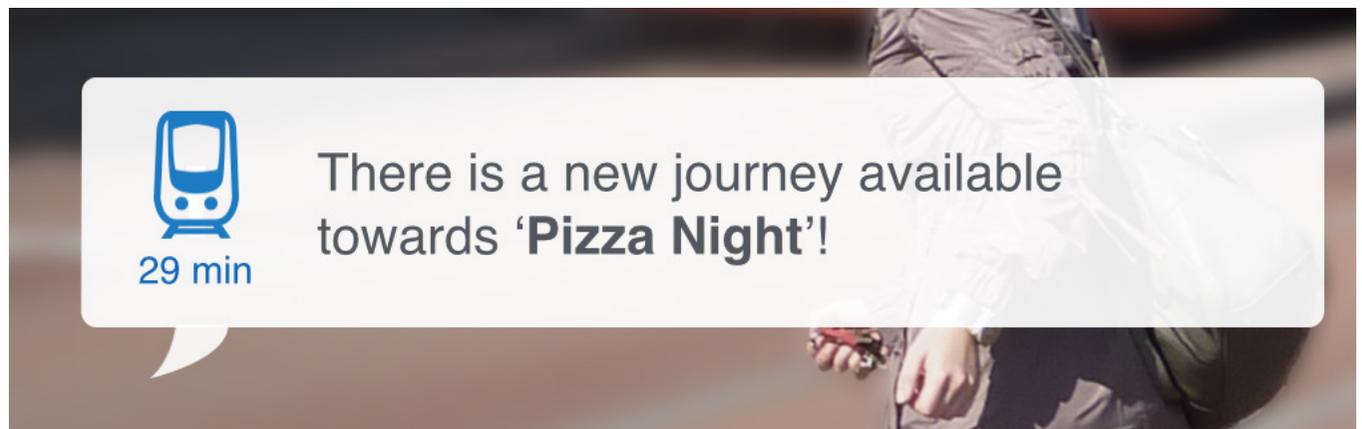
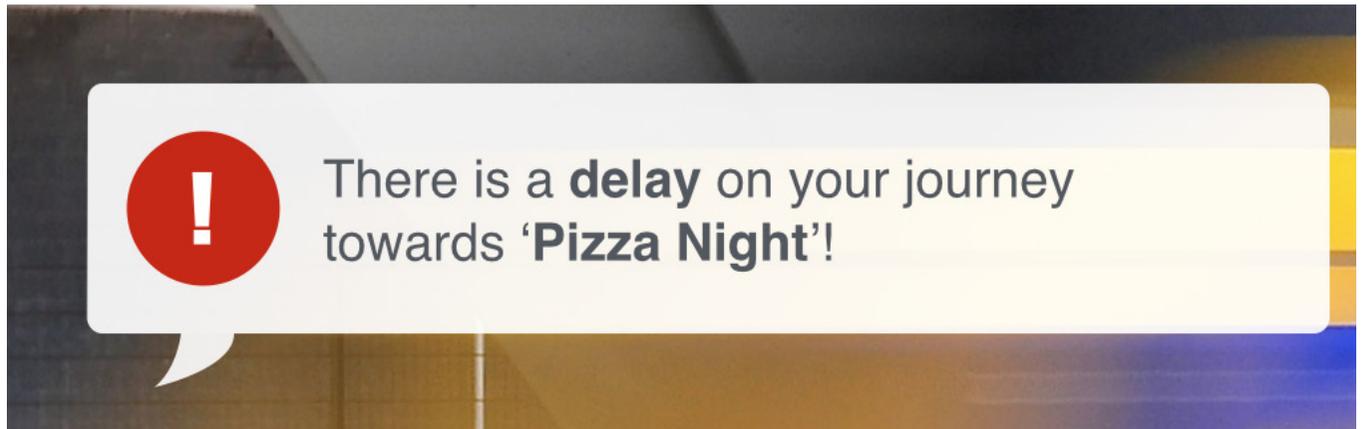
with lots of potential. Data which gives public transport providers insight in how many people plan to travel a certain route, allowing them to anticipate before problems arise. Or for event organizers to know when the crowds are arriving and where they're coming from, allowing them to run a safer operation. It's currently even used to gain insight into the traffic congestion problems in major Dutch city.

The data helps companies & organisations to create a more efficient and sustainable service, while at the same time allowing them to create a better experience for people.

#### **Designed around translucency with the user in control**

As mentioned before, we handle user data with great care. We always make sure it's transparent for a user what happens with their data, and they always have the option to turn features on or off.

That being said we believe in social self-regulation. Meaning we don't built a system based on rules who can or can't perform certain actions. Instead Calendar42 is designed around translucency, which requires a certain level of transparency in order for people to be held accountable for their actions. In practice this means that for example, we choose to share who invited who with all people connected to an event, instead of making the ability to share a right which others can grant or revoke. This way people can address others if they invite someone they weren't supposed to, while keeping the systems and applications simple.



#### **Calendar42**

Calendar42 is a technology company which designs and builds smart social planning solutions for both businesses and consumers.

<http://calendar42.com>



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