



Day 9 @ Mercedes-Benz FashionWeek Amsterdam

FASHION & BALLET

Photoflash Day 9 Mercedes-Benz FashionWeek Amsterdam #MBFWA / Zalando presents 10 Days Downtown #zalandodowntown

Fashion and dance met in a film that was presented yesterday in the Koepelkerk - Renaissance Amsterdam Hotel. A collaboration between the National Ballet, designer David Laport and filmmaker Mathieu Gremillet.

On the catwalk: MAISON the FAUX, MdH by Marije de Haan, Schueller de Waal, SIS by Spijkers en Spijkers, BARBARA LANGENDIJK and TONYCOHEN.

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Watch the livestream: <http://www.fashionweek.nl/live>

ABOUT FASHIONWEEK NEDERLAND

About Mercedes-Benz FashionWeek Amsterdam

Mercedes-Benz embraces Amsterdam in the line-up of international FashionWeeks, because of its personal and outspoken character. Mercedes-Benz is all about style, design, class and innovation. The same goes for the fashion industry, and therefore the brand feels closely associated with the fashion branch both nationally and internationally. By sponsoring the major fashion weeks around the world Mercedes-Benz plays an active role in encouraging talented, innovative and ambitious designers.

About FashionWeek Nederland

FashionWeek Nederland is the largest and fast-growing Dutch fashion platform that represents the celebration of Dutch fashion talent, the building of bridges between creativity and commerce and the search for international connection. Based on its three pillars Connect, Grow and Celebrate and its four programmes Catwalk (Mercedes-Benz FashionWeek Amsterdam), Zalando presents 10 Days Downtown, Vodafone Firsts Fashion LAB and Fashion in Business, FashionWeek Nederland connects parties inside and outside the fashion industry, it promotes growth and development, and it celebrates all the wonderful things that the Dutch fashion has to offer in talent and creativity. FashionWeek Nederland organises activities throughout the year, focusing on fashion lovers and professionals from fashion and related industries, including designers, labels, buyers, national and international press agencies, agents, the creative industry, government and semi-government and investors. FashionWeek Nederland works closely with Title Partner Mercedes-Benz, Premium Partners Marie Claire, L'Oréal Professionnel and Vodafone and Programme partners Zalando (10 Days Downtown) and Vodafone (Fashion LAB). Also Gemeente Amsterdam supports Downtown. FashionWeek Nederland organises the Mercedes-Benz FashionWeek Amsterdam twice per year. www.fashionweek.nl.



FashionWeek Nederlandpressroom

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