

Day 8 @ Mercedes-Benz FashionWeek Amsterdam

FASHION & VAN GOGH

Photoflash Day 8 Mercedes-Benz FashionWeek Amsterdam #MBFWA / Zalando presents 10 Days Downtown #zalandodowntown

Friday, the famous painter Van Gogh, Japan and fashion encountered in the Van Gogh Museum. The museum was open until 22h00, with a program including DJs, VJs, free tours and a cocktail bar. All fashion lovers gathered for a night of cultural diversity.

Upcoming designers showed how Van Gogh and Japan inspired them, like Van Gogh himself. The Far East came to life in workshops and presentations of young designers Each van Zuylen and Barbara Langendijk.

On the catwalk visitors could see Said Mahrouf, Alla Kuzmyk, LISA KONNO, Aziz Bekkaoui, INKNI and Bas Kusters.

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Watch the livestream: <http://www.fashionweek.nl/live>

ABOUT FASHIONWEEK NEDERLAND

About Mercedes-Benz FashionWeek Amsterdam

Mercedes-Benz embraces Amsterdam in the line-up of international FashionWeeks, because of its personal and outspoken character. Mercedes-Benz is all about style, design, class and innovation. The same goes for the fashion industry, and therefore the brand feels closely associated with the fashion branch both nationally and internationally. By sponsoring the major fashion weeks around the world Mercedes-Benz plays an active role in encouraging talented, innovative and ambitious designers.

About FashionWeek Nederland

FashionWeek Nederland is the largest and fast-growing Dutch fashion platform that represents the celebration of Dutch fashion talent, the building of bridges between creativity and commerce and the search for international connection. Based on its three pillars Connect, Grow and Celebrate and its four programmes Catwalk (Mercedes-Benz FashionWeek Amsterdam), Zalando presents 10 Days Downtown, Vodafone Firsts Fashion LAB and Fashion in Business, FashionWeek Nederland connects parties inside and outside the fashion industry, it promotes growth and development, and it celebrates all the wonderful things that the Dutch fashion has to offer in talent and creativity. FashionWeek Nederland organises activities throughout the year, focusing on fashion lovers and professionals from fashion and related industries, including designers, labels, buyers, national and international press agencies, agents, the creative industry, government and semi-government and investors. FashionWeek Nederland works closely with Title Partner Mercedes-Benz, Premium Partners Marie Claire, L'Oréal Professionnel and Vodafone and Programme partners Zalando (10 Days Downtown) and Vodafone (Fashion LAB). Also Gemeente Amsterdam supports Downtown. FashionWeek Nederland organises the Mercedes-Benz FashionWeek Amsterdam twice per year. www.fashionweek.nl.



FashionWeek Nederlandpressroom

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