

Fashion in Business networks in Paleis Het Loo

Jan Taminiau, Esther Dorhout Mees and Nicole Uniquole conduct round table discussion 'Royal tastes of the past and contemporary Dutch design'



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FashionWeek Nederland
www.fashionweek.nl

Summary **Last Friday Fashion in Business undertook an exclusive visit to two royal fashion exhibitions at Paleis Het Loo. The members of the business network were inspired by 'Royal Showpieces' and 'Grace Kelly' and talked about translating trends in fashion and design to the business world. One of the guest speakers was Jan Taminiau, winner of the Grand Seigneur in 2014 and designer of several pieces for Queen Maxima. FashionWeek Nederland and ABN AMRO, the initiators of Fashion in Business, royally entertained the guests with a horse-drawn tram.**

SPOKESPEOPLE

Salon Waldorf
+31 (0)20 320 99 53
fwn@salonwaldorf.nl

Keizersgracht 174-176
1016 DW Amsterdam
The Netherlands

Details In addition to Jan Taminiau, fashion designer Esther Dorhout Mees and Nicole Uniquole, curator and creator of the exhibition Royal Showpieces, participated in the discussion. Under Nannet van der Kleijn's leadership, they spoke with the attendees about 'royal tastes of the past and contemporary Dutch design.'

Throughout the year Fashion in Business meets about eight times during the biggest fashion-related events in the Netherlands, such as Mercedes-Benz FashionWeek Amsterdam and the Dutch Design Week. The network meetings are designed to share knowledge and to generate new business and always include a fashion presentation, such as a catwalk show or an exhibition visit.

The next event is 'Keys to Success' on the final day of the Mercedes-Benz FashionWeek Amsterdam (Monday, 14 July). Here, experts will debate with each other about the crossovers between clicks and bricks and the streamlining of the fashion supply chain. They thus seek to identify developments which will lead to cost savings and increased revenue for fashion entrepreneurs. The event this year is in the form of a dinner with presentations between courses, followed by a visit to the spectacular catwalk show by Marga Weimans.

Relevant links Fashion in Business
 Keys To Success Tickets





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About FashionWeek Nederland

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FashionWeek Nederland is the largest and fast-growing Dutch fashion platform that represents the celebration of Dutch fashion talent, the building of bridges between creativity and commerce and the search for international connection. Based on its three pillars Connect, Grow and Celebrate and its four programmes Catwalk (Mercedes-Benz FashionWeek Amsterdam), Downtown, Vodafone Firsts Fashion LAB and Fashion in Business, FashionWeek Nederland connects parties inside and outside the fashion industry, it promotes growth and development, and it celebrates all the wonderful things that the Dutch fashion has to offer in talent and creativity. FashionWeek Nederland organises activities throughout the year, focusing on fashion lovers and professionals from fashion and related industries, including designers, labels, buyers, national and international press agencies, agents, the creative industry, government and semi-government and investors. FashionWeek Nederland works closely with Title Partner Mercedes-Benz, Premium Partners Sanoma, L'Oréal Professionnel and Vodafone and Programme partners ABN AMRO (Fashion in Business, the Business Programme of FashionWeek Nederland) and Vodafone (Vodafone Firsts Fashion LAB). FashionWeek Nederland organises the Mercedes-Benz FashionWeek Amsterdam twice per year. www.fashionweek.nl.

About Mercedes-Benz FashionWeek Amsterdam

Mercedes-Benz FashionWeek embraces Amsterdam in the line-up of international fashion weeks because of its personal and outspoken character. Mercedes-Benz is all about style, design, class and innovation. The same goes for the fashion industry, and therefore the brand feels closely associated with the fashion branch both nationally and internationally. By sponsoring the major fashion weeks around the world Mercedes-Benz plays

an active role in encouraging talented, innovative and ambitious designers.