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Tiqets Opens Applications for the Annual Remarkable Venue Awards

Amsterdam, 21 July 2022 – Today Tiqets, the leading online booking platform for museum & attraction experiences, opened applications for two of its most exciting Remarkable Venue Awards categories: Best Hidden Gem and Most Innovative Venue. Museums and attractions in France, Germany, Italy, the Netherlands, Portugal, Spain, the UAE, the UK, and the US are invited to apply for these highly coveted tourism awards.



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The search is on for the world's best hidden gems and most innovative venues as Tiqets opens applications for its two application-based Remarkable Venue Awards categories. The renowned annual tourism awards series celebrates the best museums and attractions worldwide. The Best Hidden Gem and Most Innovative Venue categories will be assessed by a panel of industry judges including Arival CEO Douglas Quinby, Viajes National Geographic Web Director Javier Zori, MuseumNext Founder Jim Richardson, and Visit Scotland Industry Manager Patrick O'Shaughnessy.

For the first time, venues in Germany, Portugal and the UAE will be invited to apply too. As in previous years, museums and attractions in France, Italy, the Netherlands, Spain, the UK, and the US are also invited to apply for the Best Hidden Gem and Most Innovative Venue Awards.

“The world’s appetite for travel and culture is back! We’re proud to offer hundreds of museums and attractions across the globe the chance to reach new visitors by being named the Best Hidden Gem or Most Innovative Venue in their country. These awards celebrate niche, unique and off-the-beaten-track venues as well as those pushing the boundaries to engage visitors in new and exciting ways. We’re excited to help uncover these special venues and share them with the world.”

— Laurens Leurink, Tiqets CEO

Previous years' award winners such as Barcelona's Casa Batlló and Liverpool's Royal Liver Building have been highlighted for their award in publications like National Geographic, The Guide Liverpool, and Conde Nast Traveller. This year, all winners working with Tiqets.com will also receive a special badge on their profile recommending them to site visitors.

The Best Hidden Gem Award

A hidden gem refers to a venue that is outstanding, unique or special. This award category is focused on highlighting lesser-known and more niche attractions to travellers the world over. This award is open to all museums and attractions. Venues do not need to be working with Tiqets to apply. Previous winners include Museo Chillida Leku, Artechouse and Velazquez Tech Museum.

The Most Innovative Venue Award

Innovation is about finding ways to be creative and unique that are also modern and up to date. This award is about spotlighting museums and attractions that found new and original ways to appeal to customers. This could include sustainable initiatives, creative marketing strategies, or new technology implemented. This award is open to all museums and attractions. Venues do not need to be working with Tiqets to apply. Previous winners include Paris Montparnasse Top of the City, Remastered and Mostra di Leonardo.

How to apply for an award

The application-based awards will be open from July 21st, 2022 until September 8th, 2022. Venues interested in applying for an award can download an application form via [this link](#).

The winners will be chosen by a panel of expert judges in their region, such as regional DMOs and tourism experts against a set of scoring criteria. Venues that score the highest across the criteria are shortlisted as nominees, with the top-scoring venue being awarded the winner. Tiqets does not have an influence on the scoring of these applications. To be eligible to participate, venues must be based in the UK, France, Italy, the Netherlands, Spain, the United States, Germany, Portugal or the UAE.

More about the Remarkable Venue Awards

The Remarkable Venue Awards celebrates seven categories of awards in nine countries worldwide. Since 2017, the awards have recognised museums and attractions in France, Italy, the Netherlands, Spain, the United Kingdom and the United States. For the first time this year, the awards program will also include Germany, Portugal and the United Arab Emirates.

The selection of the winning venues in the Best Attraction, Best Museum, Best Onsite Experiences, Most Remarkable Venue, and Best Landmark categories will be based on 1.1M+ customer reviews of venues on Tiqets.com. The nominees for these categories will be announced at the end of September.

The Tiqets Remarkable Venue Awards were established to recognise and celebrate the best attractions and museums in the most-visited countries around the world. The first Remarkable Venue Awards ceremony was hosted in Paris and this year's event will be hosted at the Tourism Innovation Summit in Seville on November 2nd.

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Note to the editors (not for publication): [Media Kit](#)

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