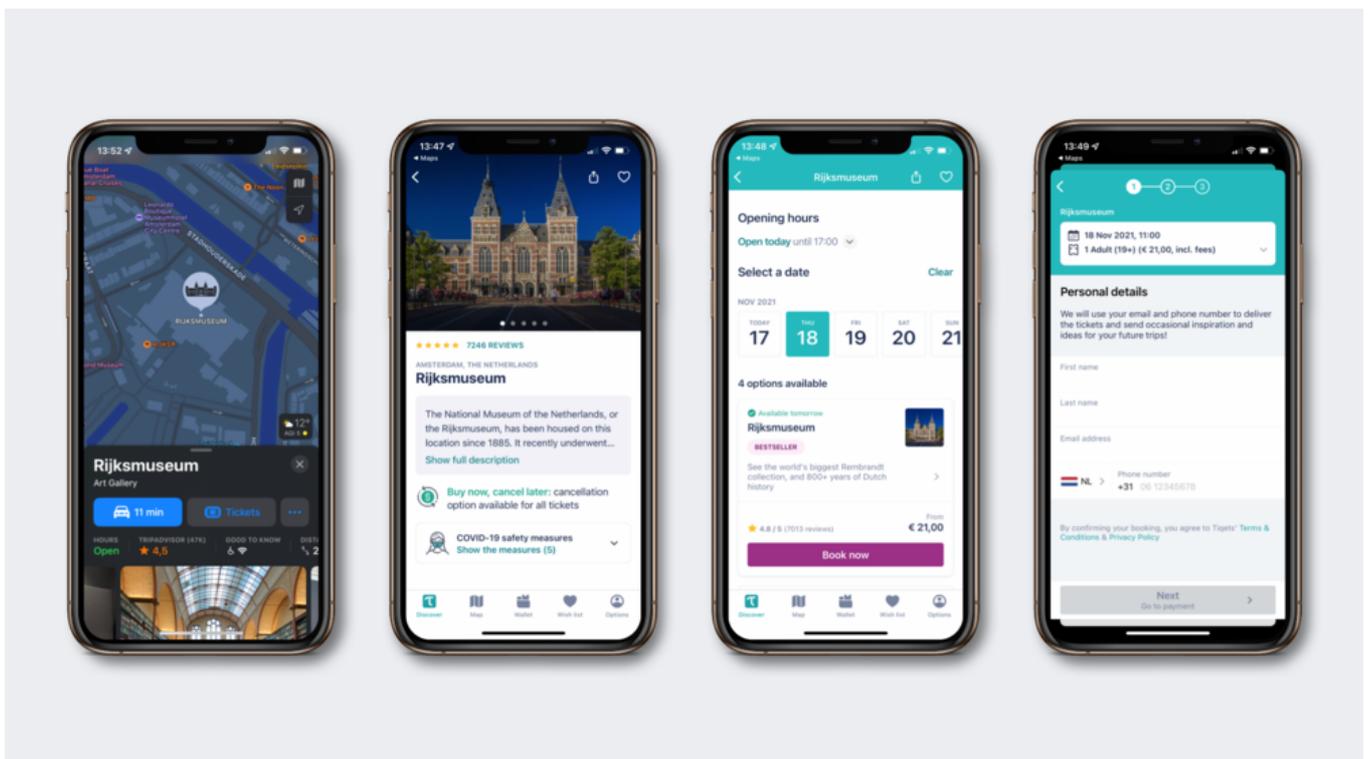


🕒 17 November 2021, 16:55 (CET)

Tiqets Launches Ability to Book Attraction Tickets Directly in Apple Maps

Amsterdam, 17 November 2021 – A new Tiqets integration with Apple Maps means iOS users can now book tickets to museums and attractions as they browse their map in just a few taps. This new instant booking feature on Apple Maps is available for 3,000+ museums and attractions on Tiqets.com.

iOS users can now search for and book tickets to museums and attractions – all in the Apple Maps app. This new integration between Tiqets and Apple Maps allows iOS users to easily find museums and attractions nearby, and book tickets – directly from Apple Maps. When a user clicks on a museum or attraction, the option to buy tickets to it will appear next to the navigation directions. From there the user can choose the date they want to visit and the number of tickets they'd like to purchase, and make their booking.



Making culture more accessible is our core mission, so it's exciting to be a part of this project. The new instant-booking feature on Apple Maps will allow customers to be more spontaneous when it comes to planning their next cultural experience. Improvements like this in user experience are game changers in the industry; we're making it simpler and faster for users to get exactly what they want, when they want it".

— Laurens Leurink, Tiqets CEO

The two-tap booking feature is part of Apple's [App Clips](#) rollout which allows users to quickly access and experience whatever service the connected app has to offer. Tiqets joins other companies, such as Booking.com for hotel bookings, to create the most streamlined user experience on Apple Maps for people browsing their destinations.

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About Tiqets

Tiqets' mission is to make culture more accessible by making it easier for more people to discover more ways to culture. From the start in 2014, the company has connected millions of people to museums and attractions with instant, last-minute and mobile tickets, and wonderful add-ons to make a visit even more memorable. [Tiqets](#) works with both hidden gems and top museums and attractions all over the world.

The company is headquartered in Amsterdam and now employs 200+ people worldwide, including in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Bangkok, Tokyo and Osaka. More information can be found on [Tiqets.com](#).

