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Tiqets Announces 4th Annual Global Remarkable Venue Awards, Launching New Categories Recognizing Innovation During COVID-19

Amsterdam, 9 November 2020 – Tiqets' 2020 Remarkable Venue Awards will celebrate the best museums and attractions in the world in its first-ever global, online ceremony on December 9th. This event will give the industry a night to celebrate at the end of a challenging year, with two new application-based award categories and more than 150+ nominees spanning six countries.



Today, Tiqets announces the nominees for the 2020 Remarkable Venue Awards and opens applications for two new award categories designed to shine a spotlight on venues that are adapting and moving the industry forward during the COVID-19 pandemic.

Since 2017 [Tiqets](#), an online ticketing platform for museums and attractions, has organized annual [Remarkable Venue Awards](#) in Amsterdam, Barcelona, London, New York, Paris and Rome each year. In 2020, the awards ceremony will be bigger than ever in its first online, global version designed to unite and inspire the industry after a challenging year.

AWARD CATEGORIES & NOMINEES

The Remarkable Venue Awards - celebrate museums and attractions that have provided truly exceptional visitor experiences in the following five categories:

Most Remarkable Venue recognizes the venues that draw the largest crowds and receive the highest-rated visitor reviews on Tiqets.

Best Museum recognizes the best-rated museums and art galleries based on Tiqets' visitor reviews.

Best Attraction recognizes the best-rated attractions (including theme parks, zoos and aquariums) based on Tiqets' visitor reviews.

Best Landmark recognizes the best-reviewed cathedrals, churches, castles, palaces, historical or iconic landmarks based on Tiqets' visitor reviews.

Best onsite experience recognizes the venues that offer the best onsite experience, based on Tiqets' visitor reviews of staff interaction and information at the venue.

The winners and nominees for these five categories are the top consumer-rated venues based on more than 750,000 customer reviews on [Tiqets.com](#). The nominees all had an impressive star rating and were crowd favorites even in a year with significant capacity restrictions.

There will be four nominees and one winner for each category in each region recognized in the awards (France, Italy, the Netherlands, the United Kingdom & Ireland, the United States, and Spain). Each award winner will receive a trophy as well as a complimentary marketing package from Tiqets valued at €5,000, including extra promotion to Tiqets' 10M+ global customers.

The list of nominees for these five customer review-based awards has now been announced and includes venues such as the St. Paul's Cathedral in the UK, the The Museum of Modern Art in the US, Camp Nou in Spain, the Rembrandt House in the Netherlands, Disneyland Paris in France and Acquario di Genova in Italy.

The full list of 150+ nominees per category per country and a more extensive description of the criteria to qualify for each award can be found [here](#).

Applications now open for two new categories

In addition to the five categories above, Tiqets is also introducing two new application-based awards for its 2020 awards:

- **Most Innovative** recognizes the venues that responded quickly and creatively to new challenges resulting from the COVID-19 crisis, whether by creating unique online programming during shutdown or going above and beyond on their safety measures while reopening. Any venue that took the many challenges of 2020 as an opportunity to innovate is encouraged to [apply here](#) before 20 November 2020.

- **Best Hidden Gem** recognizes unique, niche attractions that have often been hit hardest by the COVID-19 crisis. Any venue that provides an exceptional, one-of-a-kind experience to its audience is encouraged to [apply here](#) before 20 November 2020.

There will be a winner for each award in each of the six countries being recognized, and winners for these awards will also receive the €5,000 marketing package provided by Tiqets. The winners and nominees of these two categories are selected by a panel of cultural experts led by tourism & travel industry expert [Douglas Quinby CEO of Arival](#) and regional experts from the travel industry representing each market.

Venues that would like to apply for one of these awards should submit the short application form on the [Tiqets Remarkable Venue Awards page](#) by 20 November 2020, 6 p.m. CEST.

The Global Remarkable Venue Awards ceremony on December 9th

On 9 December at 5 p.m. CET / 11 a.m. US EST, the winners of all seven categories in each of the six countries will be announced during the free virtual Global Remarkable Venue Award ceremony.

Anyone in the travel industry is encouraged to register for the free event to take a night to laugh, celebrate, and unwind with peers from across the globe. [Registration](#) is open until the day prior to the event.

This has been a challenging year for museums and attractions, but culture should always be accessible – even in tough times. That is why we feel it's our responsibility to celebrate the remarkable achievements of these venues in 2020, and award prizes that will help drive visitors safely back to their venue and help the industry bounce back. It's a real privilege to work with over 3,000 of the most exciting venues around the globe and we are proud to host the 2020 Remarkable Venue Awards to unite, celebrate, and inspire them as they always inspire us.

— Luuc Elzinga, President of Tiqets

Following the awards ceremony, Tiqets will launch a 'Best of the Best' competition, where the regional category winners announced at the ceremony will compete against each other for the global title voted on by consumers. All global winners will be announced in January 2021 and receive a marketing package valued at €10,000 euro.

About the Tiqets Remarkable Venue Awards

The Tiqets Remarkable Venue Awards were established to recognize and celebrate the best attractions and experiences in the most visited cities and countries around the world. The first Tiqets Remarkable Venue Awards was hosted in Paris in 2017, with winners including the Musée d'Orsay and Fondation Louis Vuitton. Since then Tiqets has been organizing six regional award ceremonies every year in Amsterdam, Paris, Rome, London, New York and Barcelona.

About Tiqets

Tiqets' mission is to make culture more accessible by making it easier for more people to discover more ways to culture. From the start in 2014, the company has connected millions of people to museums and attractions with instant, last-minute and mobile tickets. Tiqets works with both hidden gems and top museums and attractions all over the world.

The company is headquartered in Amsterdam and now employs 200+ people worldwide, including in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka. More information can be found on [Tiqets.com](https://www.tiqets.com).

Since its founding in 2014, [Tiqets](#) has been on a mission to make culture more accessible by helping people discover and enjoy museums and attractions around the globe. From iconic experiences to hidden gems, millions of people have used Tiqets to choose their way to explore a city's culture and breeze through booking.

Backed by investors like Airbnb, HPE, and Investion, the company is headquartered in Amsterdam and now employs 200+ people in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka.

Tiqets Management Team:

Luuc Elzinga

President & Co-Founder

[Linkedin Profile »](#)

Laurens Leurink

Chief Executive Officer

[Linkedin Profile »](#)

Robert Westers

Chief Operating Officer

[Linkedin Profile »](#)

Marijn Speelman

Chief Technology Officer

[Linkedin Profile »](#)

Maarten Raaijmakers

Chief Supply Officer

[Linkedin Profile »](#)

Stef Pillen

Chief Financial Officer

[Linkedin Profile »](#)

Tiqets highlights:

2014:

- Tiqets is founded in Amsterdam and sells its first tickets as a whitelabel service

2015:

- Tiqets pivots to instant, last-minute, mobile tickets to museums and attractions for city travelers

2016:

- Launched the Tiqets apps and Reseller portal

2017:

- Expansion to the United States
- Awarded the 'Fastest growing Dutch startup' title for second year in a row

2018:

- First tours & activities partner of Reserve with Google
- Expansion into APAC
- Launched Tiqets Booking Engine to help venues sell on their own websites

2019:

- More than 1 million app downloads
- More than 10 million tickets sold to more than 2,000 venues
- Raised \$60M in Series C funding led by Airbnb