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Press release

Festival of Fright - Tiqets Offers Free Virtual Scare-a-thon and Free Tickets To Spooky Attractions, Including a private tour at Dracula's Castle

Amsterdam, 19 October, 2020 – Tiqets, a world leading online ticketing platform for museums and attractions, is offering a free private tour for Halloween of the famous Bran Castle, the inspiration for Dracula's Castle. This exclusive experience will also be broadcast as the headliner of Tiqets' online Festival of Fright on October 30th, which also features a murder mystery with Madame Tussauds and a monster show at Warwick Castle, so that people worldwide can participate in the spooky shenanigans.



On Friday October 30th, Tiqets is hosting the Festival of Fright, which offers people multiple ways to experience Halloween against the most creepy and haunted settings:

- Win a private tour of Dracula's Castle in Romania
- Join the FREE virtual scare-a-thon of online live experiences with Dracula's Castle, Warwick Castle, and Madame Tussauds
- Enter to win FREE tickets to safely experience these Halloween attractions and more near you in person worldwide

Win a private tour of Dracula's Castle

Tiqets is offering two winners four tickets each for a private tour of Dracula's Castle in Romania the night before Halloween.

The 14th-century castle in Bran, Romania is the inspiration behind Bram Stoker's infamous tale of Count Dracula. Set atop a misty mountain, surrounded by a treacherous looking forest and sporting an eerie atmosphere, even a far-off sighting of the castle will send shivers down the spine. In the private tour, competition winners will get to wander the castle's candlelit corridors and experience first-hand the dark and ghostly rooms that inspired a tale about a cape-wearing prince with a taste for human blood. As if that wasn't creepy enough, the tour will include a visit to the dungeons where the dastardly Vlad the Impaler was imprisoned... Did anyone else just get the heebie jeebies?

The castle in Bran is a special and unique place where the imagination can run wild. With a reputation as the home of Count Dracula and a history stretching back 600 years, the castle is an alluring place. We're fortunate to receive more than a million visitors each year, and that number is growing. Being part of the Tiqets Festival of Fright allows us to continue welcoming visitors, both online and offline, and to offer our visitors something new and different – even during these challenging times.

— Grigore Pop, Co-Founder and Administrator Transylvanian Wonders

Join the free virtual scare-a-thon

If traveling (even just a trip down the road) is not an option, on Friday 30 October Tiqets will also offer a one-night virtual scare-a-thon as part of its Festival of Fright. This free online series of events includes a virtual tour of the Tiqets Festival of Fright headliner, Dracula's Castle, a Monster Mess show at Warwick's Haunted Castle, and a murder mystery with Madame Tussauds.

Here is a small taste of what spooktacular experiences visitors are in for:

Dracula's Castle (ROM) - Experience the foreboding corridors of this famed castle and explore practically every inch inside and out that would normally only be available to guests visiting in person.

Warwick Castle (UK) - Join the cast at Warwick Castle for Monster Mess, a live, family friendly show that follows a professor attempting a variety of fun experiments in the hopes of creating a living being. But will he succeed in the end?

Madame Tussauds (GER) - Solve a murder mystery with Madame Tussauds. Help the detectives at Madame Tussauds solve a murder mystery by assisting them with deciphering clues in this interactive virtual experience.

Visit [Tiqets Festival of Fright page](#) to sign up for any, or all, of the virtual experiences in this series of haunted events.



The graphic features a dark blue background with a purple, wavy, dripping border at the top. On the left, the text 'Festival of Fright' is written in a large, white, gothic-style font. Below it, in a smaller white font, is the phrase 'Join the virtual scare-a-thon'. A vertical white line separates this text from a schedule on the right. The schedule lists three events for Friday, 30/10, each with a price in a purple box and the event name in a white, gothic-style font.

Fri 30/10	16.45 (CEST)	Madame Tussauds murder mystery
	18.00 (CEST)	Warwick's Haunted Castle
	19.00 (CEST)	Dracula's Castle

Win tickets to 40 other Halloween attractions around the world

And for those who won't be in or near Romania over Halloween, Tiqets is also offering FREE tickets to 40 attractions with Halloween experiences, including Warwick Castle in the UK, Amsterdam Dungeon in the Netherlands, Forchtenstein Castle in Austria, and Fun Spot America in the US, to give people the opportunity to get spooked closer to home. Find the best Trick or Treat experiences on the [Tiqets Halloween Specials page](#).

As we all know, this Halloween is unlike any other. Traditional Halloween activities trick-or-treating aren't possible this year. With the Tiqets Festival of Fright, people can safely experience Halloween, whether in person or online. Dracula's Castle, for instance, created a Halloween experience that allows guests to enjoy their visit, while sticking to hygiene and safety measures and the virtual scare-a-thon will allow people to also experience Halloween in the comfort of their own homes.

— Luuc Elzinga, President of Tiqets

How to win the private tour of Dracula's Castle or tickets to the other Halloween attractions?

To win the private tour of Dracula's Castle (flights and accommodation not included), visit the [Tiqets Festival of Fright page](#) and enter the Dracula's Castle competition. Deadline for entries is **Sunday 25 October 11:59pm CET**. Not in Romania? No worries, you can still experience Dracula's Castle online, for free with our virtual scare-a-thon.

You can also enter our competition to win tickets to a Halloween attraction near you. To enter, visit the [Tiqets Festival of Fright page](#) and enter the competition to win free tickets. Deadline for entries is **Sunday 25 October 11:59pm CET**.

About Tiqets

Tiqets' mission is to make culture more accessible by making it easier for more people to discover more ways to culture. From the start in 2014, the company has connected millions of people to museums and attractions with instant, last-minute and mobile tickets. Tiqets works with both hidden gems and top museums and attractions all over the world.

The company is headquartered in Amsterdam and now employs 200+ people worldwide, including in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka. More information can be found on [Tiqets.com](#).

ABOUT TIQETS

Since its founding in 2014, [Tiqets](#) has been on a mission to make culture more accessible by helping people discover and enjoy museums and attractions around the globe. From iconic experiences to hidden gems, millions of people have used Tiqets to choose their way to explore a city's culture and breeze through booking.

Backed by investors like Airbnb, HPE, and Investion, the company is headquartered in Amsterdam and now employs 200+ people in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka.

Tiqets Management Team:

Luuc Elzinga

President & Co-Founder

[Linkedin Profile »](#)

Laurens Leurink

Chief Executive Officer

[Linkedin Profile »](#)

Robert Westers

Chief Operating Officer

[Linkedin Profile »](#)

Marijn Speelman

Chief Technology Officer

[Linkedin Profile »](#)

Maarten Raaijmakers

Chief Supply Officer

[Linkedin Profile »](#)

Stef Pillen

Chief Financial Officer

[Linkedin Profile »](#)

Tiqets highlights:

2014:

- Tiqets is founded in Amsterdam and sells its first tickets as a whitelabel service

2015:

- Tiqets pivots to instant, last-minute, mobile tickets to museums and attractions for city travelers

2016:

- Launched the Tiqets apps and Reseller portal

2017:

- Expansion to the United States
- Awarded the 'Fastest growing Dutch startup' title for second year in a row

2018:

- First tours & activities partner of Reserve with Google
- Expansion into APAC
- Launched Tiqets Booking Engine to help venues sell on their own websites

2019:

- More than 1 million app downloads
- More than 10 million tickets sold to more than 2,000 venues
- Raised \$60M in Series C funding led by Airbnb