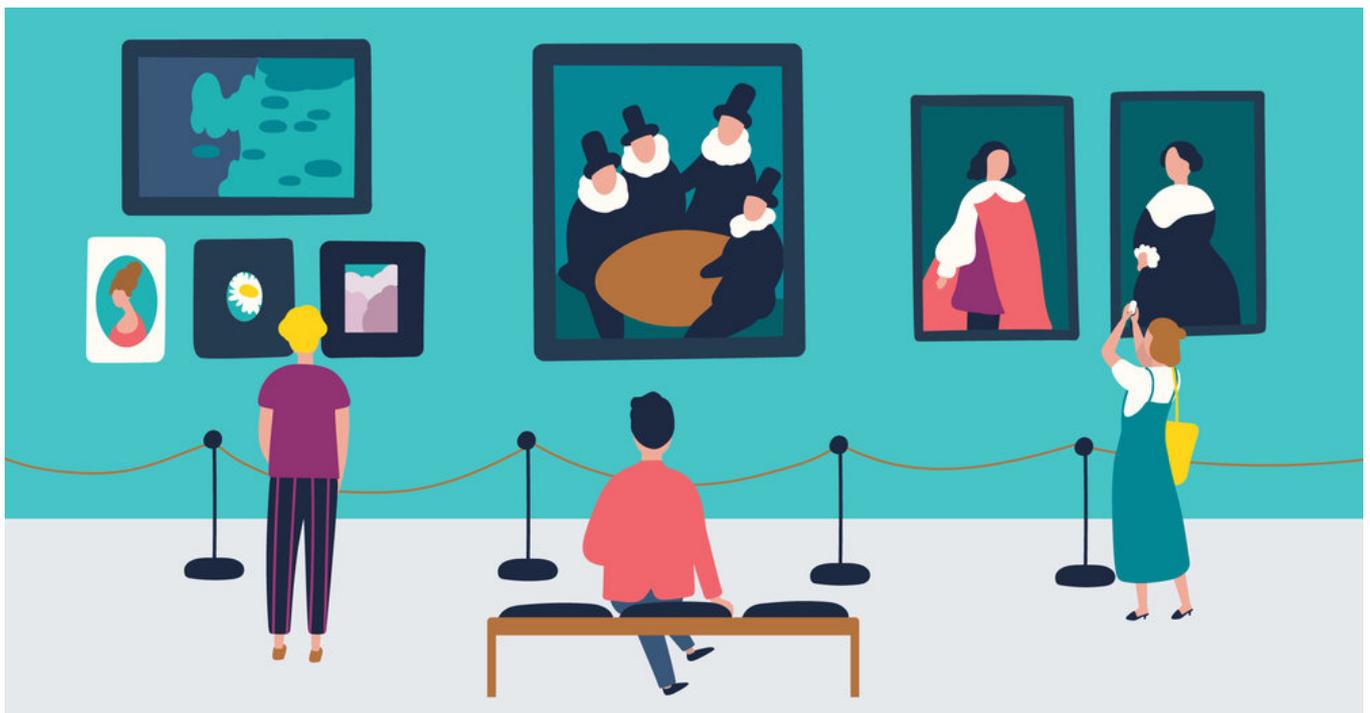


© 13 July 2020, 08:00 (CEST)

Join Tiqets' Webinar: Creative Ways Museums and Attractions Are Welcoming Back Local Visitors

Amsterdam, 13 July, 2020 - Tiqets, one of world's leading online ticketing platforms for museums and attractions, invites you to join their webinar: 'Creative Ways Museums and Attractions Are Welcoming Back Local Visitors'.



In Tiqets' webinar, museums and attractions from around the world will share their newly launched initiatives and products to encourage locals to start exploring their cities again.

The doors of many museums and attractions may be open, but most international borders are not. With many venues and attractions experiencing a shift away from a global audience and a reduction in international visitors, the challenge to meet the needs of the domestic market is on.

Museums and attractions need to develop creative ways to attract the locals through their doors and stimulate a sense of urgency that will make visitors want to visit sooner rather than later. At the same time, they'll need to focus on making customers feel safe and comfortable when returning to museums and attractions.

Join the Tiqets webinar 'Creative Ways Museums and Attractions Are Welcoming Back Local Visitors' on Thursday, July 16th at 16:30 CET (10:30 EST | 15:30 GMT) to hear industry professionals share how they are appealing to the domestic market.

Guest speakers:

Peggy Palmieri - International Sales Manager from Extrapolitan

Encarna Segura- Marketing Manager from Casa Batlló

Amilcar Vargas - Head of World Heritage Casa Batlló

Francesco Salcito - Marketing & Sales Director from Zoomarine Italy

The webinar will include a live Q&A session as well, so get your questions ready!

If you have anything you would like to know from our guest speakers, you can start to [ask your questions](#) already.

Do not hesitate to reach out to us for more information at: press@tiqets.com.

About Tiqets

Tiqets' mission is to make culture more accessible by making it easier for more people to discover more ways to culture. From the start in 2014, the company has connected millions of people to museums and attractions with instant, last-minute and mobile tickets. Tiqets works with both hidden gems and top museums and attractions all over the world.

The company is headquartered in Amsterdam and now employs 200+ people worldwide, including in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka. More information can be found on [Tiqets.com](https://www.tiqets.com).

ABOUT TIQETS

Since its founding in 2014, [Tiqets](#) has been on a mission to make culture more accessible by helping people discover and enjoy museums and attractions around the globe. From iconic experiences to hidden gems, millions

of people have used Tiqets to choose their way to explore a city's culture and breeze through booking.

Backed by investors like Airbnb, HPE, and Investion, the company is headquartered in Amsterdam and now employs 200+ people in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka.

Tiqets Management Team:

Luuc Elzinga

President & Co-Founder

[Linkedin Profile »](#)

Laurens Leurink

Chief Executive Officer

[Linkedin Profile »](#)

Robert Westers

Chief Operating Officer

[Linkedin Profile »](#)

Marijn Speelman

Chief Technology Officer

[Linkedin Profile »](#)

Maarten Raaijmakers

Chief Supply Officer

[Linkedin Profile »](#)

Stef Pillen

Chief Financial Officer

[Linkedin Profile »](#)

Tiqets highlights:

2014:

- Tiqets is founded in Amsterdam and sells its first tickets as a whitelabel service

2015:

- Tiqets pivots to instant, last-minute, mobile tickets to museums and attractions for city travelers

2016:

- Launched the Tiqets apps and Reseller portal

2017:

- Expansion to the United States
- Awarded the 'Fastest growing Dutch startup' title for second year in a row

2018:

- First tours & activities partner of Reserve with Google
- Expansion into APAC
- Launched Tiqets Booking Engine to help venues sell on their own websites

2019:

- More than 1 million app downloads
- More than 10 million tickets sold to more than 2,000 venues
- Raised \$60M in Series C funding led by Airbnb