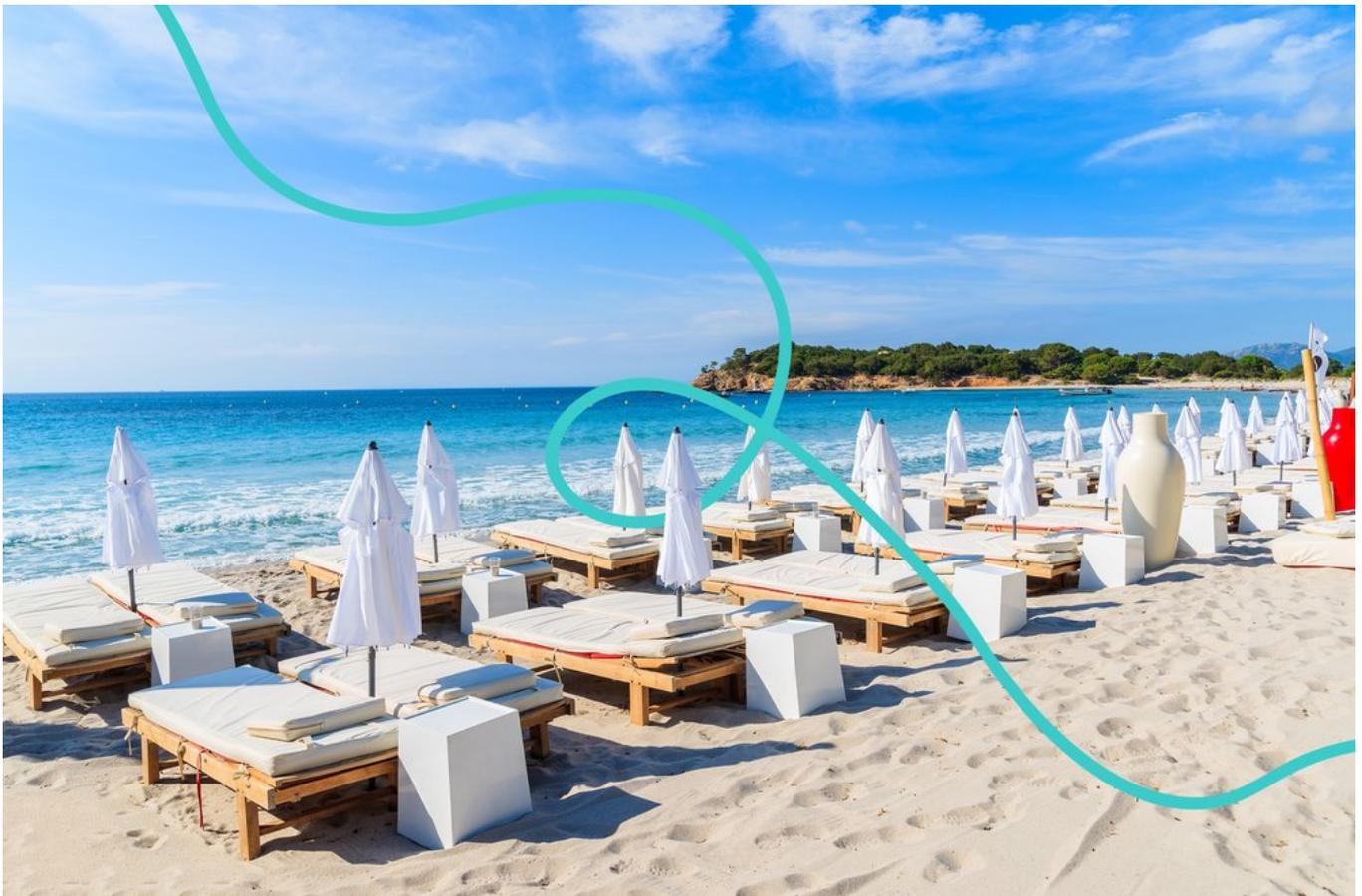


🕒 25 June 2020, 07:00 (CEST)

Tiqets helps beach clubs bounce back post-quarantine

Amsterdam, 25 June, 2020 - Tiqets upgrades its Booking Engine to help beach clubs safely reopen by offering customers new online booking options. Tiqets is waiving its commission fees so that beach clubs can use this platform at no cost until bookings are back to normal rates.



Beach clubs are among the businesses hit the hardest by quarantine measures. Most of these small businesses received limited government support and are seeing no more than 15% of their usual bookings — which makes reopening while meeting new safety requirements a challenge.

[Tiqets](#) is stepping up to help beach clubs reopen safely and efficiently for the summer season by offering their online Booking Engine for free.

The Tiqets Booking Engine is a white-label ticketing solution that allows customers to book in advance on the beach club's website. This enables beach clubs to adjust quickly to the new capacity, safety, and communications requirements, without needing to pay for expensive website upgrades.

Attract visitors back to beaches while managing capacity

Tiqets has worked fast to expand its timeslot ticketing options so that beach clubs of all sizes can embed [the Tiqets Booking Engine](#) on their website to meet new capacity requirements. This way beach clubs are able to manage the maximum capacity of beachbeds per hour and the number of people allowed in their restaurant or terrace respecting the required 1.5m distance measure.

Maximize venue revenues to stay afloat

Tiqets has designed new bundle and upsell offerings so that venues can offer joint packages such as beachbeds together with parasols, windshields, towels, lunch, or dinner. These are more attractive to domestic customers and ensure more revenue for venues when capacity is restricted.

Streamline marketing and communications

A small team of Tiqets engineers worked quickly to build up tech that will help consumers filter for what they care about in a post-quarantine world. Beach clubs who use the Booking Engine will be able to clearly communicate the safety and hygiene features they're adopting so that customers can book with confidence.

Dutch beach clubs that already use the Tiqets Booking Engine include the Vooges Strand Zandvoort, Whoosah Beachclub Scheveningen, and Buena Vista Beachclub The Hague.

We strongly feel the responsibility to help the industry bounce back post-quarantine. Now that the worldwide lockdown measures have drastically reduced, it is a challenge to make people feel safe when visiting public places again after being ‘isolated’ for quite some time – whether that means going to museums, national parks, attractions, or spending a day at the beach. Over-communicating about the public safety measures you as a venue have adopted is critical to making people feel safe and comfortable going out again. With the improved features in the Tiqets Booking Engine we hope to help venues such as beach clubs feel confident about reopening their business and starting their economic recovery.

— Luuc Elzinga, President of Tiqets

For more information about the Tiqets Booking Engine: press@tiqets.com

About Tiqets

Tiqets’ mission is to make culture more accessible by making it easier for more people to discover more ways to culture. From the start in 2014, the company has connected millions of people to museums and attractions with instant, last-minute and mobile tickets. Tiqets works with both hidden gems and top museums and attractions all over the world.

The company is headquartered in Amsterdam and now employs 200+ people worldwide, including in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka. More information can be found on [Tiqets.com](https://www.tiqets.com).

-END-

ABOUT TIQETS

Since its founding in 2014, [Tiqets](https://www.tiqets.com) has been on a mission to make culture more accessible by helping people discover and enjoy museums and attractions around the globe. From iconic experiences to hidden gems, millions of people have used Tiqets to choose their way to explore a city’s culture and breeze through booking.

Backed by investors like Airbnb, HPE, and Investion, the company is headquartered in Amsterdam and now employs 200+ people in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka.

Tiqets Management Team:

Luuc Elzinga

President & Co-Founder

[Linkedin Profile »](#)

Laurens Leurink

Chief Executive Officer

[Linkedin Profile »](#)

Robert Westers

Chief Operating Officer

[Linkedin Profile »](#)

Marijn Speelman

Chief Technology Officer

[Linkedin Profile »](#)

Maarten Raaijmakers

Chief Supply Officer

[Linkedin Profile »](#)

Stef Pillen

Chief Financial Officer

[Linkedin Profile »](#)

Tiqets highlights:

2014:

- Tiqets is founded in Amsterdam and sells its first tickets as a whitelabel service

2015:

- Tiqets pivots to instant, last-minute, mobile tickets to museums and attractions for city travelers

2016:

- Launched the Tiqets apps and Reseller portal

2017:

- Expansion to the United States
- Awarded the 'Fastest growing Dutch startup' title for second year in a row

2018:

- First tours & activities partner of Reserve with Google
- Expansion into APAC
- Launched Tiqets Booking Engine to help venues sell on their own websites

2019:

- More than 1 million app downloads
- More than 10 million tickets sold to more than 2,000 venues
- Raised \$60M in Series C funding led by Airbnb