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Dutch Travel Tech Innovators Tiqets and Bidroom Named Best Scale-up and Start-up

This year's international Uzakrota Travel Summit Awards named online ticketing platform Tiqets as Top Foreign Travel Scaleup and hotel booking platform Bidroom as Top Foreign Travel Startup. Both Tiqets and Bidroom introduced award-winning technologies to the travel industry that made them internationally recognized platforms in their own category.



Amsterdam, December 16th, 2019 – Two Dutch travel technology companies, Tiqets and Bidroom, have been awarded for tourism industry innovation at the Uzakrota Travel Summit, Istanbul last week.

Bidroom, an online hotel booking community for frequent travellers, picked up the award for Top Foreign Travel Startup of the Year 2019. Fellow Dutch company [Tiqets](#), which operates one of global largest platforms for mobile tickets for museums and attractions, scooped Top Foreign Travel Scaleup of the year 2019.

Both winning Dutch companies are also partners that cross-promote each other's services as they share an audience of frequent travelers who look for guaranteed best hotel prices (Bidroom) and last-minute mobile ticket bookings (Tiqets).

“I'd like to dedicate this award to all our far-sighted Bidroom hotel members and frequent travelers. They believe in an efficient, user-friendly yet equitable approach to room booking, all without the burden of commissions.”

— Michael Ros, CEO and Co-Founder of Bidroom

Since its foundation in 2014, Tiqets' mission has been to make culture more accessible to tourists by making it easy to book tickets to museums and attractions. Tiqets now works with 2500+ attractions around the world providing instant ticket delivery to its users' mobile phones. In October 2019, Tiqets received a [\\$60 million in Seed C financing led by Airbnb](#).

“Tiqets is proud to be at the forefront of the ‘experiential’ revolution that is transforming the travel industry and bringing more people more frequently into the greatest venues around the world”.

— Luuc Elzinga, CEO and Co-Founder of Tiqets

The Uzakrota travel summit judges acknowledged Tiqets' ability to rapidly grow over the last five years. Tiqets now employs over 200 people in 13 cities around the world.

The full list of winners at the Uzakrota 2019 Travel Summit is available [here](#).

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About Bidroom

Bidroom is the world's first membership-based hotel booking platform. It has offices in Amsterdam, Krakow, Istanbul, and Paris and is on track to have over 100 employees by the end of 2020. With Bidroom membership, travelers enjoy significant room discounts at +120,000 hotels in 128 countries. Hotels connected to the platform avoid paying booking commissions. The hotel's membership is paid only after proven success. Bidroom's fair approach to hotel booking and its original, self-developed technology has gained praise in the hospitality industry worldwide since its introduction in 2014.

Since then, the company has earned many awards and accolades: Best "Grown Startup" from Hospitality Technology Forum 2019; Top Foreign Travel Startup 2018 at the Uzakrota Travel Awards; Tourism Trends Award 2018 - "IT for travel"; Startup Of The Year 2018 by travmagazine; Startup Innovation 2017 from World Tourism Forum Lucerne; Best Travel Startup of the Year 2017 from Uzakrota Travel Awards; Best Start-up in the Grown Startup category at the Hospitality Technology Forum 2019 in Zurich. Wired included Bidroom in its [Hottest Startups in Amsterdam](#) list in 2019. For more information, download [Bidroom's Media Kit](#).

About Tiqets

Tiqets' mission is to make culture more accessible by making it easier for more people to go to museums and attractions. From the start in 2014, the company has connected millions of people to museums and attractions with instant, last-minute and mobile tickets. Tiqets works with both hidden gems and top museums and attractions all over the world.

The company is headquartered in Amsterdam and now employs 200+ people worldwide, including in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka. More information can be found on [Tiqets.com](#).

About Uzakrota Travel Summit

Founded in 2011 and known as Turkey's largest tourism summit, the 2019 Uzakrota Travel Summit attracted 4,000 tourism professionals this year. Uzakrota Travel Summit continues to be the most effective tourism summit of Turkey as in the past years. Last year, Uzakrota Travel Summit, which has been chosen by Bidroom as one of the 10 most effective tourism events, brought together travel agencies, tourism tech firms, hotels, agencies serving the tourism industry and bloggers.

Note to the editors (not for publication):

Mediacontact Tiqets:

Mereille Talahatu, PR & Communication Specialist

press@tiqets.com

+31 6 390 485 72

Mediacontact Bidroom:

Michael Sols, PR Manager

sols.michael@bidroom.com

+48 733 412 755

ABOUT TIQETS

Tiqets' mission is to make culture more accessible by removing all friction to get more people more frequently into museums and attractions. From the start in 2014, the company has connected millions of people to museums and attractions with instant, last-minute and mobile tickets. Tiqets connects both hidden gems and top museums and attractions all over the world.

The company is headquartered in Amsterdam and now employs 200+ people worldwide, including in Amsterdam (HQ) as well as Seattle, Las Vegas, Orlando, Philadelphia, London, Copenhagen, Paris, Barcelona, Rome, Vienna, Bangkok, Tokyo and Osaka. More information can be found on [Tiqets.com](https://www.tiqets.com).

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Tiqets