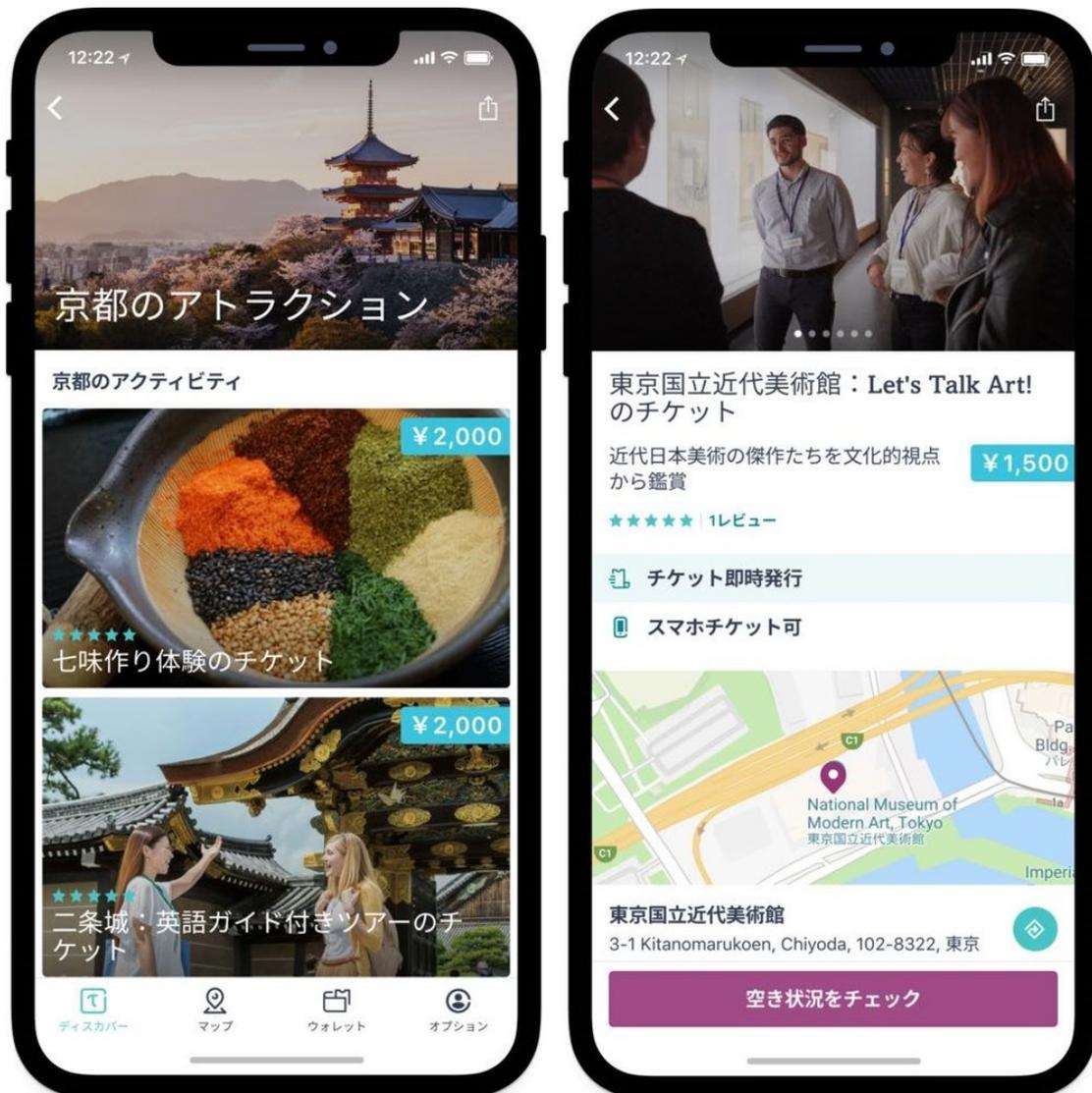


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Global travel platform Tiqets enters the Japanese market and opens up Japan's unique cultural sites to foreign visitors

Tiqets.com, the leading global platform for cultural venues and attractions, headquartered in Amsterdam, is entering Japan in a spectacular way. The company is successfully signing contracts with Japanese cultural venues in a way that has never worked with overseas companies before. Tiqets' mission is to make culture more accessible by helping venues around the world increase visitor numbers, increase revenue and improve the quality of the visit. The company has already partnered with some unique cultural venues in Japan such as the Enryaku-Ji Temple near Kyoto and the National Museum of Modern Art in Tokyo, all through a commitment to reaching and bringing global audiences to these cultural treasures. Thanks to the team in Japan, working from the Tiqets offices in Tokyo and Osaka since September 2018, Tiqets has been signing contracts with unique venues and fostering partnerships with cultural sites throughout the country. Tiqets is committed to its Japanese suppliers and is fully prepared to meet the challenges in this unique and exciting market. The ticketing platform looks forward to working closely with its diverse array of Japanese partners, ensuring a successful launch in the East Asian powerhouse.



The success Tiqets has had in Japan so far is exhilarating. Over 50 museums and attractions have already partnered with the company, with over 100 venues expected by the end of 2019. With the Olympic games coming up in 2020, Tiqets tends to help hundreds and thousands of people coming to Japan experience the local culture.

As a company, Tiqets has experienced rapid growth from a young startup founded in 2014 to the seasoned scaleup it is today. It's already helped over 9 million people access culture. Today, there are about 150 employees working for Tiqets in its various offices internationally.

The Cultural Strategy Officer at the Japanese Agency for Cultural Affairs, Keiko Nekomi, talks about Tiqets' entry into the Japanese market:

“The Japan office opened up in spring 2018. Within a year, more than 50 venue partnerships with Japanese cultural experiences and cultural facilities were created. The enthusiasm and effort of the Tiqets team and its CEO Luuc Elzinga are truly amazing. Because of this enthusiasm, visitors to our country will now have better access to traditional Japanese culture and history. Therefore, I would like to deeply thank Tiqets for introducing foreigners to many unique Japanese cultural experiences, shrines, temples and museums. In the future, we will expand our various cultural experiences and cultural facilities to even more parts of Japan, assisting Tiqets with sharing the many charms of Japan with incoming tourists. We wish Tiqets much success with this venture”.

— Keiko Nekomi

This is not Tiqets’ first foray into Japanese business. Back in September 2018, Tiqets signed a three-year deal with Veltra, the Japanese leader in the Tours and Activities sector, integrating Tiqets’ mobile technology into their own platform.

About Tiqets

Tiqets mission is to make culture more accessible. Helping venues all around the world to increase visitor numbers, increase revenue and improve the quality of the visit. Tiqets’ award-winning technology is already used by over 1800 venues in over 40 countries.

The company was founded in 2014 in Amsterdam. Tiqets has offices in Amsterdam (HQ), Philadelphia, Bangkok, Paris, London, Barcelona, Rome, and Vienna. Tiqets is an award-winning global service (Tech5 Awards 2014, 2015, Ticketing Business of the Year Award 2018). More information can be found on tiqets.com.

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ABOUT TIQETS

Tiqets makes remarkable experiences instantly accessible by simplifying the ticketing process – for venues and customers. Our innovative platform enables visitors to instantly find, book and use tickets for museums, attractions and landmarks. No more printers, touts or guide books – everything you need in the palm of your hand! Venues can make use of our experience to better understand and meet their visitors’ needs. Since its

foundation in 2014, Tiqets has forged successful partnerships with attractions and museums in major tourist destinations around the world. The company now employs more than 150 people in Amsterdam, Barcelona, Paris, Rome, Vienna, and New York.



Tiqets