

Tiqets signs strategic deal with German Visitor Management leader Giant Monkey to deepen its commitment to Germany's top museums and attractions

The partnership with [Giant Monkey GmbH](#) has brought [Tiqets](#) one step closer to its goal of making culture more accessible.

This special collaboration gives all new and existing Giant Monkey cultural venues free, seamless connectivity with Tiqets' distribution platform, as well as enabling them to offer their cultural experience to a more diverse and international traveler audience.

In turn, thanks to Giant Monkey's connections, Tiqets will get unprecedented access to German venues, allowing them to build closer relationships with key institutions and provide tailor-made, tech-savvy solutions to each venue.

The partnership gives both parties the opportunity to provide all their technical expertise at prominent German cultural venues, providing them with simple and easy-to-use solutions for real-time availability and smooth booking transactions.

Speaking about the partnership, **Giant Monkey CEO Adrian Fuhrmann** said: *"Over the last two years, Tiqets has shown us how robust their technology is and how capable and willing they are to support our cultural customers, therefore, we welcome the closer cooperation very much."*

Tiqets CEO Luuc Elzinga shared similar praise for the management software company: *"We're delighted to partner with Giant Monkey, whose leading visitor management solutions power many of Germany's high-profile cultural venues, thus enabling us to share these renowned cultural highlights with our worldwide audience."*

Giant Monkey and Tiqets have strong ties in the tourism industry. Since 2015, go ~ mus has been the go-to visitor management software for German cultural institutions, with renowned venues such as the Berlin Pergamon Museum and the Deutsches Museum in Munich. Through their current insights into the German market, Tiqets' top priorities will focus on providing partners with proactive marketing efforts, ensure clear data analysis and offering booking engine solutions to help customers book tickets directly on venue websites.

More about Tiqets

Tiqets' mission is to make culture more accessible. Tiqets makes cultural experiences instantly accessible by simplifying the ticketing process for venues and customers. Tiqets' innovative platform enables visitors to instantly find, book and use tickets for museums and attractions and helps venues to increase revenues.

The company was founded in 2014 in Amsterdam. Tiqets has offices in Amsterdam (HQ), Philadelphia, Bangkok, Paris, London, Barcelona, Rome, and Vienna. Tiqets is an award-winning global ticketing platform (Tech5 Awards 2014, 2015, Ticketing Business of the Year Award 2018). More information can be found on www.tiqets.com.

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More about Giant Monkey

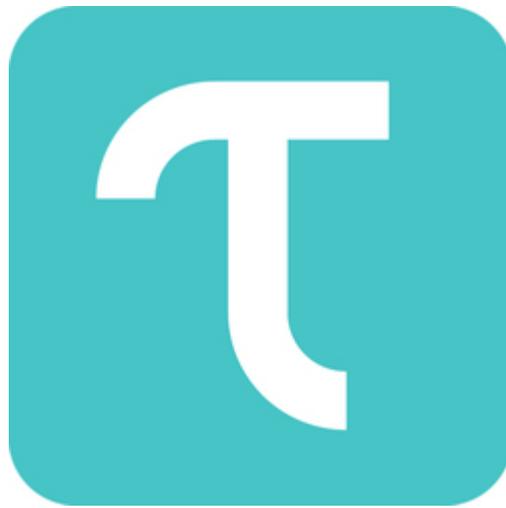
Giant Monkey GmbH Berlin was founded in 2012. Museums and cultural institutions of Germany have been using go ~ mus, the innovative solution for visitor management and ticketing since 2014.

go ~ mus enables online, POS and phone sales of tickets, events and guided tours for groups and provides multiple tools for venue resource management. Intuitive user guidance ensures efficient bookings and guaranteed universal integration with multiple interfaces.

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Tiqets makes remarkable experiences instantly accessible by simplifying the ticketing process – for venues and customers. Our innovative platform enables visitors to instantly find, book and use tickets for museums, attractions and landmarks. No more printers, touts or guide books – everything you need in the palm of your hand! Venues can make use of our experience to better understand and meet their visitors' needs. Since its foundation in 2014, Tiqets has forged successful partnerships with attractions and museums in major tourist destinations around the world. The company now employs more than 130 people in Amsterdam, Barcelona, Paris, Rome, Vienna, and New York.

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