

UK and Irish venues make a splash at the London Tiqets Remarkable Venue Awards 2019

LONDON, 28 February 2019 - The Peter Harrison Planetarium was the chosen setting for this year's UK and Ireland Remarkable Venue Awards (RVAs). 2019's winners, Windsor Castle, Cutty Sark, The View From the Shard, Bunratty Castle, and Summer Exhibition at the Royal Academy (RA), were all recognized for their quality and innovation by customers and tourists from all around the world.

Divided into five categories, each venue received the best reviews and ratings in over 300,000 tourist reviews spread over 130 countries. Venues were scored on criteria including simple and direct entrance, digital ticketing facilities, and last-minute booking availability.

Featured winners in each field included Bunratty Castle and Folk Park for Best Historical Site, Summer Exhibition at the Royal Academy of Arts for Best Exhibition, Cutty Sark for Best Family Attraction, The View from the Shard for Best Attraction and Windsor Castle for Best Remarkable Venue.

The evening kicked off with a special presentation by Celine Vleer, Development & Innovation Manager at Heineken Experience, about the benefits of incorporating multiple cultural experiences in one venue. The Amsterdam attraction recently added an art collection to their offerings, which has been a hit with both visitors and critics alike.

Vleer also praised Tiqets' long-standing collaboration with the Heineken Experience: "Tiqets is a wonderful partner for us, always coming up with new ways to create the best experience our visitors. I want to thank them personally for giving us the opportunity to share our best marketing practices with all these amazing UK and Irish venues."

UK and Ireland Regional Manager Alex Peppis and Head of Product Patrick Toolan followed up with an overview of Tiqets' plans in both regions and the product vision for the upcoming year.

Tiqets CEO Luuc Elzinga rounded off the event with a QA session and reiterated the company's commitment to creating the best customer experience possible. "We love working with our British partners and we're proud of all their incredible achievements in the last year" Elzinga stated. "At Tiqets, we're dedicated to bringing visitors to these incredible venues and creating remarkable experiences. With our web platform and mobile app we've built a worldwide platform to share the venue's message with millions of people."

As a special treat, the planetarium presented an example of what London's night sky would look like without any city lights - a stellar ending to a remarkable event.

About the Tiqets Remarkable Venue Awards

The Tiqets Remarkable Venue Awards were established to recognize and celebrate the best attractions and experiences in the most visited cities around the world. The first Tiqets Remarkable Venue Awards was hosted in Paris in 2017, with winners including the Musée d'Orsay and Fondation Louis Vuitton.

About Tiqets

Tiqets is a leading marketing and ticketing platform for museums and attractions, which aims to make culture more accessible to everyone.

The Tiqets app and website feature the best museums and attractions from all over the world. Tiqets makes the ticketing process as simple as possible, enabling users to purchase and use tickets with their smartphone. No printing, street vendors, tourist shops, or guides – everything you need is in the palm of your hand!

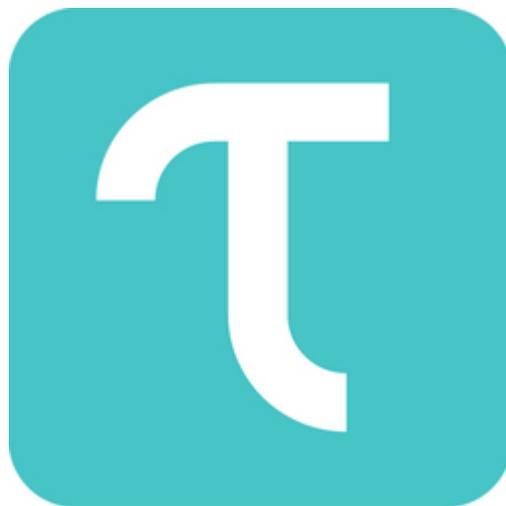
Founded in 2014, Tiqets employs over 120 people, with offices in Amsterdam, Barcelona, Paris, Rome, Vienna, Philadelphia, & Bangkok.

Not for publication: For more information and pictures, please contact Marion Wolff, Tiqets, +31 624510808.

ABOUT TIQETS

Tiqets makes remarkable experiences instantly accessible by simplifying the ticketing process – for venues and customers. Our innovative platform enables visitors to instantly find, book and use tickets for museums, attractions and landmarks. No more printers, touts or guide books – everything you need in the palm of your hand! Venues can make use of our experience to better understand and meet their visitors' needs. Since its foundation in 2014, Tiqets has forged successful partnerships with attractions and museums in major tourist destinations around the world. The company now employs more than 150 people in Amsterdam, Barcelona, Paris, Rome, Vienna, and New York. Tiqets puts the world's most remarkable experiences in the palm of your hand.

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