

Tiqets proudly partners with Japanese OTA leader VELTRA

Tiqets is proud to announce a wide-ranging three-year deal to bring more people to global cultural treasures

This long-term partnership sees Veltra integrating the best-in-class Tiqets technology into their own platform. With growing demand for ticketed attractions and museums, the move promises to extend the reach and boost the competitiveness of both brands.

Veltra – the Japanese leader in Tours and Activities – chose to partner with Tiqets in order to offer the unique suite of Tiqets products to the Japanese market. Tiqets' strong direct relationships with venues as well as the high-quality original content and unsurpassed technological capabilities further made the company the obvious choice.

As Veltra, founded in 1991, is one of the first Online Travel Agencies in the world, the deal represents a glowing endorsement of Tiqets by one of the industry's mainstay brands, at a time when competition and growth in the market are at record levels.

“Tiqets is an exciting company, able to fulfill last minute and mobile tickets for all the iconic venues in the world. They were a natural fit for us.” – Wataru Futagi, CEO Veltra Corporation

"We're delighted with this new strategic partnership and the opportunity to spread even more amazing cultural experiences with people around the world." – Luuc Elzinga, CEO Tiqets

Tiqets

Tiqets is the leading global marketing and distribution platform for museums and attractions which aims to make culture more accessible. The Tiqets app and website includes the world's most iconic museums and attractions from all over the world.

Founded in 2014, Tiqets has offices in Amsterdam (HQ), Barcelona, Paris, Rome, London, Vienna, Philadelphia, Las Vegas and Bangkok.

VELTRA

Veltra is one of the world's first Online Travel Agents, offering hundreds of tours and activities for travelers around the globe. From sightseeing tours to spa escapes to interactive cultural programs and lots more. With new destinations added daily, and an easy way to manage your fun, Veltra is the only way to travel.

Founded in 1991, VELTRA has offices in Japan (HQ), USA, China, France, UK, Italy, Philippines, Malaysia, Thailand and Korea.

Not for publication: For more information and pictures, please contact Marion Wolff, Head of Marketing & Communication, Tiqets, +31 624510808.

ABOUT TIQETS

Tiqets makes remarkable experiences instantly accessible by simplifying the ticketing process – for venues and customers. Our innovative platform enables visitors to instantly find, book and use tickets for museums, attractions and landmarks. No more printers, touts or guide books – everything you need in the palm of your hand! Venues can make use of our experience to better understand and meet their visitors' needs. Since its foundation in 2014, Tiqets has forged successful partnerships with attractions and museums in major tourist destinations around the world. The company now employs more than 100 people in Amsterdam, Barcelona, Paris, Rome, Vienna, and New York. Tiqets puts the world's most remarkable experiences in the palm of your hand.



Ticketsnewsroom