

# Vatican Museums, Gardaland, Scavi de Pompei and Naples underground were chosen as the best venues in Italy by international tourists at the Remarkable Venue Awards 2018 in Rome

**On Thursday evening 17th of March in Rome, Tiqets handed out awards for the most remarkable museums and attractions in Italy. These Italian venues have been recognized for their quality and innovation by tourists from all over the world.**

The winning venues received the best reviews and scored the highest ratings in over 300,000 tourist reviews from more than 130 countries. Venues were scored on criteria including simple and direct entrance, digital ticketing facilities, and last-minute booking availability.

In addition, special attention was given to the best marketing practices, with special guests invited from Museo Nacional Thyssen-Bornemisza, Madrid. Thyssen-Bornemisza welcomes over a million tourists each year and is seen as one of the market leaders in attracting visitors and delivering a great customer experience in Madrid.

The proud winners of the Tiqets Remarkable Venue Awards Italy 2018 are:

Vatican Museums- Best Museum

Gardaland - Best Family

Scavi de Pompeii - Best Historical Site

Naples Underground- Most Remarkable Venue 2018

## **Tiqets Remarkable Venue Awards**

The Tiqets Remarkable Venue Awards were established to recognize and celebrate the best attractions and experiences in the most visited cities around the world. The first Tiqets Remarkable Venue Awards was hosted in Paris in 2017, with winners including the Musée d'Orsay and Fondation Louis Vuitton.

**Tiqets**

Tiqets is a leading marketing and ticketing platform for museums and attractions, which aims to make culture more accessible to everyone.

The Tiqets app and website feature the best museums and attractions from all over the world. Tiqets makes the ticketing process as simple as possible, enabling users to purchase and use tickets with their smartphone. No printing, street vendors, tourist shops, or guides – everything you need is in the palm of your hand!

Founded in 2014, Tiqets employs over 120 people, with offices in Amsterdam, Barcelona, Paris, Rome, Vienna, Philadelphia, & Bangkok.

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Not for publication: For more information and pictures, please contact Marion Wolff, Tiqets, +31 624510808.

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#### ABOUT TIQETS

Tiqets makes remarkable experiences instantly accessible by simplifying the ticketing process – for venues and customers. Our innovative platform enables visitors to instantly find, book and use tickets for museums, attractions and landmarks. No more printers, touts or guide books – everything you need in the palm of your hand! Venues can make use of our experience to better understand and meet their visitors' needs. Since its foundation in 2014, Tiqets has forged successful partnerships with attractions and museums in major tourist destinations around the world. The company now employs more than 100 people in Amsterdam, Barcelona, Paris, Rome, Vienna, and New York. Tiqets puts the world's most remarkable experiences in the palm of your hand.

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