

Foundation Joan Miro, Casa Batlló, Bioparc Fuengirola and La Pedrera chosen as the best venues in Spain by international tourists at the Remarkable Venue Awards 2018

On Wednesday 4th of April in Barcelona, Tiqets handed out awards for the most remarkable museums and attractions in the country. These Spanish venues have been recognised for their quality and innovation by tourists from all over the world.

The winning venues received the best reviews and scored the highest ratings in over 300,000 reviews from tourists from more than 130 countries. Venues were scored on criteria including simple and direct entrance, digital ticketing facilities and last minute booking availability.

In addition, special attention was given to the best marketing practices, with a special guest invited from MoMA. MoMA has a great approach of engaging with their visitors, they offer something for everyone .

The proud winners of the Tiqets Remarkable Venue Awards Spain 2018 are:

Foundation Joan Miro- Best Museum

Bioparc Fuengirola - Best Family Attraction

Casa Batlló- Best Historical Site

La Pedrera- Most Remarkable Venue 2018

Luuc Elzinga, CEO Tiqets: “We love working with our Spanish partners and we’re proud of all their incredible achievements in the last year. At Tiqets, we’re dedicated to bringing visitors to these incredible venues, and creating remarkable experiences. With our web platform and mobile app we’ve built a worldwide platform to share the venue’s message with millions of people.”

Guest speaker: Carly McCloskey (MOMA): "Tiqets is a wonderful partner for us, deeply thinking how to create the best experience for their customers our visitors. It was a pleasure to share our best marketing practice with the great venues of Barcelona. I want to thank them for this opportunity”

Monica La Pedrera: "Tiqets is just something different and we love how engaged their team is to develop tourism in Barcelona."

Tiqets Remarkable Venue Awards

The Tiqets Remarkable Venue Awards were established to recognize and celebrate the best attractions and experiences in the most visited cities around the world. The first Tiqets Remarkable Venue Awards was hosted in Paris in 2017, with winners including the Musée d'Orsay and Fondation Louis Vuitton.

Tiqets

Tiqets is a leading marketing and ticketing platform for museums and attractions which aims to make culture more accessible. The Tiqets app and website feature the best museums and attractions from all over the world. Tiqets makes the ticketing process as simple as possible, enabling users to purchase and use tickets from their smartphone. No printing, street vendors, tourist shops, or guides – everything you need is in the palm of your hand!

Founded in 2014, Tiqets employs over 120 people, with offices in Amsterdam, Barcelona, Paris, Rome, Vienna, and New York.

Not for publication: For more information and pictures, please contact Marion Wolff, Tiqets, +31 624510808.

ABOUT TIQETS

Tiqets makes remarkable experiences instantly accessible by simplifying the ticketing process – for venues and customers. Our innovative platform enables visitors to instantly find, book and use tickets for museums, attractions and landmarks. No more printers, touts or guide books – everything you need in the palm of your hand! Venues can make use of our experience to better understand and meet their visitors' needs. Since its foundation in 2014, Tiqets has forged successful partnerships with attractions and museums in major tourist destinations around the world. The company now employs 96 people in Amsterdam, Barcelona, Paris, Rome, Vienna, and New York. Tiqets puts the world's most remarkable experiences in the palm of your hand.



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