

Travel tech start-up Tiqets receives \$450.000 investment

Tiqets receives \$450.000 investment from Growth Capital+ firm Investion.

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SUMMARY Tiqets provides a unique service that makes it possible for travel companies to easily sell "date" and "non-date" entertainment to their customers. The Tiqets database includes more than 15 million tickets to over 1 million events in 2.000 cities in the world. Tiqets has received seed funding of \$450.000 by Investion to accelerate their ambitions to become a global and leading entertainment distributor.

DETAILS "The aim of Tiqets is to create a greater travel experience for all travellers in the world", Christiaan Solcer, co-founder of Tiqets, explains. " We want to enable travel organizations to offer a complete travel experience to their customers. Offering unique and directly bookable entertainment via all possible touchpoints: website, emails, televisions or even on the screens in a plane. Tiqets will only focus on the Travel Industry to provide a unique service for their customers."

The concept of Tiqets is unique in the world: real-time data from over several hundreds of entertainment companies and millions of tickets distributed through their partners. In only two months Tiqets already contracted allready 12 large travel companies serving over 10 million customers a year.

Tiqets has received an investment of \$450.000 from Investion to accelerate their plans to become a key player in this relatively new industry. Tiqets will use the investment to disclose more local content, develop mobile tools and improve their database service to their industry partners. Investion also provides an additional investment, by accommodating online marketing resources from their knowledge centre.

"We're very proud to add Tiqets to our portfolio of promising ventures. They possess the pure entrepreneurial and innovative spirit that can make a start-up grow big," says Friso Jiskoot, partner of Investion. "Tiqets comes at a time when most travel organizations try hard to fight the competition and are always looking to get the favour of the customer and earn more from the tourists' spendings."

"Research shows that more than 24% of the customers traveling budget is spend on entertainment and dining. A gap in the current ancillary revenue streams of the travel industry that finally can be fulfilled by the services of Tiqets", Christiaan Solcer says.

4 founders from very different backgrounds in business, design, technology and entrepreneurship, founded Tiqets in 2013. Based on their own experience Christiaan Solcer, Luuc Elzinga, Maarten Raaijmakers and Bas de Boer share the passion for giving every traveler a greater travel experience. Tiqets currently employs 11 employees amongst which are 5 senior developers.

***Note to the editor**

ABOUT TIQETS

Tiqets was founded in 2013. Tiqets is a service that makes it possible for travel companies to easily sell "date" and "non-date" based entertainment to their customers. They work with all travel organizations such as hotels, airlines and OTA's. Resulting in higher turnover, more customer loyalty and social and viral possibilities for their partners.

ABOUT INVESTION

Investion is a Dutch growth capital+ firm based in Groningen and Amsterdam. Investion introduced a new model to actively add value to ventures and generate exit opportunities. They engage with their ventures by sharing and transferring knowledge of an online marketing expert team in order to help them gain the necessary skills and people.

Contact and more information (not for publication)

If you wish to receive more information, answers to your questions or if you would like to arrange an interview with one of the founders, please contact Hannah Ellens (PR manager Tiqets):

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