



© 18 November 2021, 06:22 (PST)

Riku(戮) Releases Compelling Single About Beauty and Mental Health titled "Rin Pun."



(Los Angeles, CA) November 18, 2021 – **Riku's** (戮) thought-provoking track, "**Rin Pun**," is available on digital platforms. "**Rin Pun**" takes the listener on a self-image journey through the perception of beauty. The single tells the story of a woman fearful of not being beautiful, the pain associated with her low self-esteem, and the desperate steps she takes to obtain beauty. She spends countless hours putting on extensive make-up and wears subjective and gaudy clothes as a social mask to hide her insecurities, thus creating a perfect recipe for mental health issues.

Influenced by his stage name, meaning insanity and unite, Riku has a versatile and unique style. His music hits the listener with bold topics and unlimited realness. He aspires to bring music to a new demographic and cause listeners to think about modern-day issues that affect our mental well-being.

Vulnerable and raw, "**Rin Pun**" shares real emotion and the sad reality many women face and is available now on [Spotify](#). For more information, visit **Riku**(戮) on [Twitter](#) and [Instagram](#).

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The company offers a wide range of branding, event, publicity and sponsorship services for national and international clients.



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