

# SmartWork Media Takes 5 Awards

INVISION Magazine for eyecare professionals earns top honors in its category



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**Details** SmartWork Media’s publications took home five honors — with a coveted gold medal going to the group’s newest magazine, INVISION — at the 2015 FOLIO: Magazine Eddie & Ozzie Awards presented in New York on Oct. 19.

Launched in 2014, INVISION, The Magazine for the American Eyecare Professional, won top honors for its March 2015 issue in the Full Issue - Healthcare / Medical / Nursing category. The widely-praised publication also earned an honorable mention in the Single Article category for “The Year of Reading Seriously” in the January 2015 issue.

“We were thrilled to see INVISION earn its first major award,” said David Squires, group editorial director of SmartWork Media. “We’re extremely proud of what this magazine has done so far and are excited that the judges in the FOLIO: competition have recognized the uniqueness of what we’re doing.”

INSTORE, The Magazine for the American Independent Jewelry Store Owner, won the Single Article - Retail category with “Robbery & Recovery” by Eileen McClelland in the May 2015 issue. That issue also received an honorable mention in the Full Issue - Retail category.

Additionally, INDESIGN, For the Retailer of Fine Jewelry Design, received an honorable mention in the Full Issue - Retail category for its September/October 2014 issue.

FOLIO: is the trade magazine of the magazine publishing industry. Its annual Eddie and Ozzie Awards recognize excellence in magazine editorial and design, and this year’s competition drew 2,800 entries. More than 300 expert judges spent weeks evaluating the entries and selecting the winners in 33 categories.

“While our readers will always be the No. 1 judge of our magazines, it’s gratifying to be recognized by our peers in the magazine publishing industry,” said Squires.

In its 13-year history, SmartWork Media publications have accumulated 83 awards in national and international competitions.

To learn more about SmartWork Media, the publisher of better, brighter business publications, visit [smartworkmedia.com](http://smartworkmedia.com). For more information about FOLIO: Magazine and to see all the winners of the 2015 Eddie & Ozzie Awards, visit [foliomag.com](http://foliomag.com).

## SmartWork Media

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Relevant links [🌐 INVISION March 2015 Digimag](#)

[🌐 INVISION January 2015  
Digimag](#)

[🌐 INSTORE May 2015 Digimag](#)

[🌐 INDESIGN: Sept/Oct 2014  
Digimag](#)

## About SmartWork Media

SmartWork Media produces market-leading media products for retailers in the jewelry and eyecare industries. Over the last decade, SmartWork Media's business publications have earned more than 65 national and international awards, including a Jesse H. Neal Award. Products include INSTORE magazine (serving more than 22,000 North American jewelers), INDESIGN magazine for designer jewelry, INVISION magazine for eye care professionals and The SMART Jewelry Show Chicago. SmartWork Media is based in New York, NY.