

AIDSFONDS CRYING STATUE

CREDITS

Client: Aidsfonds

On behalf of Aidsfonds Eva Matze, Tijs Roozen, Karolien Maris, Thomas Karsdorp, Wouter Huijser,
Marte van den Brink

Agency: N=5

Concept Carsten van Berkel, Stefan Leendertse
Production Hans Dekker, Casper Reus
RTV Lotte de Rooij, Mariska Fransen
Graphic Design Sander Kruit
Account Judith Lavalette, Brenda Rangel, Louise Mathlener
Strategy Bastiaan Weers

Production statue

Design Toonafish (Ronald van Vemden)
Statue realisation Dimarco Productrealisatie (Daniel van der Zon, Louis van Loon, Marco Caspers,
Fay Voskuil, Petra van de Berg)
Light design Beersnielsen lichtontwerpers, Roeland van Bommel, Sjoerd van Beers
Lettering Imago Printing

Productino videos

Crew studio shoot DOP/Direction: Paco Kumar
Focus Puller: Daniel Jaspers
Gaffer: Joost Meeuwig
Light assistent: Maxim Asseman
Grip: Mike Laureys
Video assist: Sander ten Hof
Liquid specialist: Erik Voors
Camera equipment Camera Rentals & Chuck Studios
Studio Allard Studio's
Offline montage Tim Arnold, Robine Schmetz (N=5)
DOP unveiling statue Tim Arnold
Grading Crabsalad (Laurens Orij)
Music Mario Batkovic – Quatere (Invada Records)