

Jovago partners with Rwandair in Ghana

Africa's #1 hotel booking portal, Jovago.com has signed a partnership with Rwanda Airlines company in Ghana as part of its drive to expand its growing customer base.



Info Accra, Ghana | Published on: October 29, 2015

AFRICA INTERNET GROUP

Summary **Africa's #1 hotel booking portal, Jovago.com has signed a partnership with Rwanda Airlines company in Ghana as part of its drive to expand its growing customer base.**

Spokesperson

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Details **29th October 2015** - Africa's largest online hotel booking platform Jovago.com has announced a partnership with the Rwandair, Rwanda Airlines company. The collaboration aims to ease the hotel search and booking process in Africa for Rwandair customers.

"We are proud to partner with a distinguished institution such as Rwandair. They are committed to promoting their flight carrier service and Jovago.com provides an ideal platform for their travellers. This is a long-term strategic partnership focusing on providing added value to Rwandair customers. With the incorporation of Jovago (white label) into the Rwandair website, customers who fly Rwandair can easily access the Jovago portal and book from over 25,000 hotels in Africa and 200,000 hotels worldwide as they book their flight tickets online" said Nana Akua Obenewaa, Business Development Manager of Jovago Ghana.

Ghana's e-commerce market continues to experience robust growth on the back of increased internet access and improved mobile connectivity. Based on industry reports, over 100,000 online orders are placed daily in Ghana.

"Jovago.com is a reputable company in the online hotel booking industry, therefore partnering with such a company gives us access to millions of travellers worldwide and it is great for both businesses because there is great potential to grow together and achieve great things", said Shukrani Hemedi, Country Manager for Rwandair in Ghana

Speaking on the success and importance of the partnership, Claire Staal, Country Manager of Jovago Ghana says, "This is a fantastic milestone for us. We are very much excited that we have moved a step closer to making booking services on our portal easier for all travelling customers. This partnership with Rwandair, one of the best airlines company in Africa, is the first of many great possibilities for us and a sign of positive growth."

As part of the partnership, Jovago.com offers all Rwandair customers a 15% discount off bookings made with a RWANDAIR15 voucher code from now till the end of the year.

Jovago Ghana launched in July 2015 and has within a few months raised the

bar as one of the most innovative and service focused e-commerce companies in the Ghanaian market space. Jovago has consistently pushed novel boundaries to make travelling for business and leisure a convenient experience for its clients.

About Jovago

Jovago.com is an online hotel booking service with offices in 26 Countries, Accra (Ghana) , Lagos (Nigeria), Nairobi (Kenya), Dakar (Senegal) founded by Africa Internet Group and has MTN and Millicom as its investors. Jovago.com, Africa's No.1 booking portal, facilitates the booking process for its users to provide them with the best hotel booking experience with fast, transparent and easy-to-use services. Jovago.com has over 25,000 local hotel listings across Africa and over 200,000 hotels around the world.

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About Rwandair

RwandAir is the IOSA certified national flag carrier of the Republic of Rwanda, operating from Kigali its hub in the heart of Africa. The airline which is well reputed for an excellent on time performance, reaches out to eighteen cities in Western, Eastern and Southern Africa and the Middle East with flights to Lagos, Libreville, Brazzaville, Douala, Mombasa, Nairobi, Entebbe, Mwanza, Bujumbura, Dar Es-salaam, Kilimanjaro, Johannesburg, Lusaka, Dubai, Accra and Juba.

Rwandair offers safe and reliable service to our clients and our frequent flyers enjoy the services offered by our Dream miles program which has 4 different levels namely Emerald, Silver, Gold and Diamond.

Relevant links



Jovago



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About AFRICA INTERNET GROUP

Africa Internet Group, the leading internet platform in Africa, promotes sustainable online growth that benefits both businesses and consumers. Firmly rooted in Africa's startup ecosystem, the group provides easy-to-use services and smart solutions across the African internet sector. AIG is invested in furthering regional entrepreneurship and innovation through a passion for Africa, its culture and its people. AIG is the parent group of ten successful and fast-growing companies in more than 30 African countries. Its network of companies includes Carmudi, Easy Taxi, Everjobs, hellofood, Jovago, Jumia, Kaymu, Lamudi, Vendito and Zando.